

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0B-1

ORDER NO. 33411

DATE 1-5-1940

12 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

TITLE (IN FULL) VIEW IN DEVILS GULCH ON NORTH  
FORK OF THE BIG THOMPSON TO GLEN HAVEN  
AND ESTES PARK

IMPRINT SAME AS ABOVE

RRIV. NO. BEFORE TITLE: 408

*In sky 2 lines*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRIM SLIGHTLY EACH SIDE FOR PROPORTION. TAKE OUT BRIDGE & COTTAGE  
SHOWING. DARK BLUE GREEN PINES, LIGHTER TREES, DARK GREEN. ROCKS GREY  
WHITE TO DARK WITH COPYRY TINTS. PRESERVE THE PRETTY LIGHT AND SHADOWS  
OF THE PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7  
The following instructions should be read carefully and followed in harmony with each other to make an accurate print.

*R*

ESTIMATE			
DATE	1-5-1940	DATE	1-17-40
QUANTITY	4	QUANTITY	1-1056
PRICE	2	PRICE	1-17-40
TOTAL	1-5	TOTAL	1-29
DATE	30	DATE	1-24
PRICE	1 1/2	PRICE	1-29
TOTAL	37	TOTAL	1-29

DATE PAID  
By *[Signature]*

W



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-2

ORDER NO. 33411

DATE 1-5-1940

12 M500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING,  
COLORADO STATE COLLEGE OF AGRICULTURE,  
FORT COLLINS, COLORADO  
PRIV. NO. BEFORE TITLE: 805

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125

R. M. *no yes*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. LIGHT BRICK, DARK ROOF. DARK RICH GREEN LAWN & TREES. EVERGREEN  
TREES, DARK BLUE GREEN. G.T. NICE LOOKING SKY. TRIM TOP & BOTTOM  
FOR PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

1. Customer should see to it that all work be kept alive, and undisturbed, and in harmony with what else make an attractive...

6 1940

2

2

1-5

1-10-36

30

1 1/2

34

4 1/4

1-25

1-17-40

1-26-40

*Handwritten signature*

2



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-3

ORDER NO. 33411

DATE 1-4-1940

12 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. NO

TITLE (IN FULL) PANORAMA OF ESTES PARK VILLAGE

IMPRINT SAME AS ABOVE

~~AND LEXINGTON AVENUE FROM THE WEST,~~  
MT. OLYMPUS IN DISTANCE.

PRIV. NO. BEFORE TITLE: 448

*In sky*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SQUARE PHOTO SO BLDGS. ARE STRAIGHT WITH EDGES OF PHOTO. CUT BRANCH OFF TREE WHERE CHECKED SO IT DOES NOT CUT INTO PEAK. TRIM TOP FOR PROPORTION. LOWER TREE BRANCHES ABOUT 1/2 INCH SO THEY STILL FRAME THE PICTURE. CUT OFF THE TWO LOWER HANGING TWIGS CHECKED. OILED STREET. FOR COLORS OF BLDGS. SEE PRINT ATT'D AND ALSO FOR POINT OBSCURED BY BRANCH. DARK BLUE GREEN BRANCHES & TREES & SLOPES. MEADOWS IN DISTANCE ARE DARK GREENISH TO YELLOWISH. DISTANT HILLS ARE COVERED WITH DARK GREEN TO BLUE TREES WITH GRAY WHITE TO GRANITE LIGHT SPOTS. SLOPES ARE GREENISH & YELLOWISH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7  
advertisers  
order for the current year  
see to it that all copy is  
submitted in accordance  
with the conditions  
in harmony with the  
to make an attractive set.

JAN 5 1940

JAN 5 1940

COMPLETED

3

3

1-5

1-7-5

49

2

1-15

36

6

1-26-40

1-30-40



LAURIE L. STITZER, DWIGHT, ILL.

NO. 0B4

ORDER NO. 33433

DATE 1-4-1940

2 M POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. VETERANS' HOSPITAL,  
DWIGHT, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 8 1940

JAN 5 - 1940

JAN 6 1940

JAN 5 - 1940

1 E 2

1/9 Gr.



NO. 0B5

LAURIE L. STITZER, DWIGHT, ILL.

ORDER NO. 33433

DATE 1-4-1940

2 M POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

TITLE (IN FULL) OAKDALE ADMINISTRATION BUILDING, ILLINOIS WOMEN'S REFORMATORY,  
DWIGHT, ILLINOIS

PRINT SAME AS ABOVE

*In Photo*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 8 1940

JAN 8 1940

JAN 5-1940

JAN 5 1940

11 1

1/9 9



NO.0B6

LAURIE L.STITZER, DWIGHT, ILL.

ORDER No 33433

DATE 1-5-1940

2 M POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE, DWIGHT,  
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

8 1940

JAN 5 - 1940

JAN 5 - 1940

1/9 Gr

IN



WORTHY & ETHERIDGE, WASHINGTON, N.C.

NO. 0B7

ORDER NO. 33427

DATE 1-5-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A NORTH CAROLINA TULIP FIELD,  
WASHINGTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TULIPS ARE OF ALL COLORS, HOWEVER, SHOW BUT ONE SPECIFIC COLOR TO A ROW AS FAR AS ROWS CAN BE FOLLOWED. GIRLS ARE DRESSED IN WHITE WITH TRIMS LEFT TO RIGHT: 1. RED. 2 BLUE. 3 COLOR TO BLEND BEST WITH SCENE. TULIPS IN GIRLS ARMS ARE OF VARIOUS COLORS. LEAVE CLOUDS IN AS SHOWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES //

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Handwritten notes and stamps on the back of the photo ticket:

- Red stamp: *Worthy*
- Stamp: JAN 2 1940
- Stamp: JAN 3 1940
- Stamp: JAN 3 1940
- Handwritten: 2
- Handwritten: 1-10
- Handwritten: 53
- Handwritten: 1/10 gr
- Handwritten: 1/10
- Handwritten: 1/10



WORTHY & ETHERIDGE, WASHINGTON, N.C.

NO. 0B8

ORDER NO. 33427

DATE 1-5-1940

3 M 500 POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)	FRONT NO. I	R. M. <del>XX</del>	YES
TITLE (IN FULL) TULIP TIME IN NORTH CAROLINA, WASHINGTON, N.C.	IMPRINT NONE		
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TULIPS ARE TO BE SHOWN IN ALL THE VARIOUS COLORS THAT THEY BLOOM IN. DARK GROUND. OUT DOWN AS INDICATED. GIRL IN RED DRESS, BOTS ARE BLUE AND RED. CAP: WHITE. APRON WHITE, LITTLE BOY BLUE, LITTLE GIRL RED.

*Return*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*1/5/40*

1940

1940

JAN 5 1940

JAN 9 1940

8 2

1/10 9

250

1-11

31 5

1/18/40

5<sup>3</sup>/<sub>4</sub>

*1/18/40*

*22/59  
162*



No hard  
retouching

JAN 18 1940		JAN 19 1940	
DATE		COMPLETED	
10	2	1/9	J
49	1 1/2	1-15	
34	5	Jan. 24	Jan 25 W.P.



NO. **OB10**  
**33464**  
ORDER NO.  
DATE **1-5-1940**

12 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMPUS AND PREXY'S WALK,  
CAMPUS OF THE UNIVERSITY OF COLORADO  
AT BOULDER, ~~1968~~ 1

PRIV. NO. BEFORE TITLE: 737

(ALL OF THIS ON THE ADDRESS SIDE.)

FRONT NO.

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

### COLOR DESCRIPTION

TRIM TOP & BOT. EQUALLY FOR PROPORTION. DARK RICH GREEN TREES.  
SMOOTH VELVETY LAWN. BRIDGE IS OF PINK SANDSTONE. SHOW THE POND ON  
RIGHT. BUSHES LIGHTER GREEN.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,791,775

in harmony with each other  
to make an attractive and

No hard  
retouching

DATE	TIME	LOCATION	REMARKS
JAN 8 - 1940			
JAN 11 - 1940			
JAN 10 - 1940	10 2		1/9 g
JAN 15 - 1940	30 1/2		1-15-40
FEB. 1st	34 5		Feb. 2nd

DATE PHOTO TAKEN TO CONFIRM \_\_\_\_\_



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0B11

ORDER NO 33464

DATE 1-5-1940

12 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL BUILDING,  
CHEYENNE, WYOMING

PRIV. NO. BEFORE TITLE: 912

*In sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT CAR. DARK GREEN LAWNS. FINE TREES ARE DARK BLUE GREEN, OTHER  
TREES DARK GREEN. FOR BLDG. SEE 826-29 ONLY BLDG. COULD BE A LITTLE  
LIGHTER AND BRIGHTER, AND DONE A LITTLE BRIGHTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7  
order for this material. Please  
see to it that all the  
tives are brought into  
in harmony with each other  
to make an attractive set.

*Straight*

*No hard  
stamping*

JAN 8 1940

ESTIMATE

Est. Lst. Checked

JAN 8 1940

JAN 10 1940

JAN 10 1940

6 4

1-

1-12-40

30 1/2

1-18-40

39 1/2

1-29-40

1-31-40

DATE

DATE Photo returned to customer



NO. 0512

ORDER NO. 33465

DATE 1-5-1940

12 M 500 POST CARDS

AFRICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 125 R. M. YES

TITLE (IN FULL) ELKHORN LODGE, ESTES PARK,  
COLORADO

IMPRINT SAME AS ABOVE

FRIV. NO. BEFORE TITLE: 428

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

COLOR DESCRIPTION  
FENCE & GATE DARK BROWN OR WALNUT COLOR. BLDGS. HAVE DARK GREEN ROOFS AND WHITE TRIMMINGS: OUTLYING BLDGS. ARE WALNUT COLOR. FRONT OF HOTEL HAS DARK YELLOW PANELS WITH WALNUT COLOR ON LOWER STORY. DARK BLUE GREEN PINES. PEAK AT BACK OF HOTEL IS GREYISH TO GRANITE, THE UPPER RIGHT FACE RESEMBLES A FACE, RETAIN RESEMBLANCE. MEADOWS ARE GREEN TO DULL YELLOWISH TO GRAY. DISTANT PEAKS ARE DARK GREY TO BLUE. BE SURE TO SHOW GREEN LAWN IN CENTER PLOT, WHITE SPOT ON LAWN IS A GROUP OF ELK HORNS. OILED ROAD.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

No hand  
retouching



*replaced*

NO. 0B13

C. E. LINQUIST, DASSEL, MINNESOTA

ORDER NO. 34023

DATE 1-10-1940

1 M POST CARDS		PHOTO COTE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I NO
TITLE (IN FULL) "ON THE GREAT NORTHERN RAILWAY"		IMPRINT	NONE
DASSEL, MINNESOTA			
<i>In my in Plate</i>			
COLOR DESCRIPTION		PHOTO PROPERTY OF	CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*117*

ESTIMATE

Post Dept. Checked *3*

1940

DATE	DEPT.	DATE COMPLETED
JAN 12 1940		JAN 12 1940 <i>93</i>
18	2	117 <i>94</i>
78	1-18	

DATE ORDERED \_\_\_\_\_ DATE FILL \_\_\_\_\_

DATE HAND DELIVERED \_\_\_\_\_ DATE SENT \_\_\_\_\_

*St. 166*

F.W. WOOLWORTH CO., PAWUSKA, OKLA.

NO. 0514

ORDER No 34007

DATE 1-9-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "PAHSETOPAH", OSAGE INDIAN,  
IN FULL DRESS, PAWUSKA, OKLA.

IMPRINT XXXX NONE

5841369

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 7 1940

JAN 11 1940

JAN 10 1940

JAN 10 1940

11 2

11/2 gr

80

1-13-40

52

5

11/19/40

11/20/40

53/4

5  
164



F.W. WOOLWORTH CO., PAWHUSKA, OKLA.

NO. 0B15

ORDER NO. 34007

DATE 1-9-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OSAGE INDIAN WOMAN AND  
PAPOOSE, PAWHUSKA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 11 1940

ESTIMATE

JAN 11 1940

		DATE COMPLETED
		JAN 13 1940
		JAN 10 1940
8	2	1/12/40
78		Jan. 15-40
53	5 1/2	2/5/40

DATE RECEIVED BY

DATE PAID FOR BY

DATE PAID FOR BY

8

ST  
164



repat. 517

NO. 0B16

F.W. WOOLWORTH CO., PAWHUSKA, OKLA.

ORDER NO. 34007

DATE 1-9-1940

3 M 500 POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO	
TITLE (IN FULL) OSAGE INDIAN AND PONY, PAWHUSKA, OKLA.	IMPRINT XXXXXXXXXXXX	NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	
TOUCH OUT FENCE AND <del>XXXXXX</del> BACKGROUND ON RIGHT FOR PROPORTION. BLOT OUT LETTERING.			
SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Large handwritten 'P' or 'B' mark.*

*Handwritten: 157*

ESTIMATE

13 1940

		Most Dept. Chicago	
		JAN 13 1940	
		JAN 13 1940	
1	3	1-13	1-1651
8		1-17	
59	534	2-8-40	2-9-40

*Handwritten: 1*

ST.  
168



F.W. WOOLWORTH CO., PAWUSKA, OKLA.

NO. 0B17

ORDER NO. 34007

DATE 1-9-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

OSAGE  
TITLE (IN FULL) INDIAN DANCERS, PAWUSKA, OKLA.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TOUCH OUT LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

JAN 11 1940

DESTINATE

Dept. Chained

JAN 11 1940

		RECEIVED	DATE COMPLETED
		JAN 10 1940	JAN 10 1940
	13 2		1/12/40
	79		
	48 6	2-8-40	2-9-40

RECEIVED

DATE

DATE AND TIME

DATE

164



NO. 0818

ORDER NO 34076

DATE 1-11-1940

12M 500 POST CARDS

AMERICAN ART

~~FULL PAGE~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~, CENTER - BORDER.

FRONT NO. 125

R. M. YES

TITLE (IN FULL) MAIN STREET, LOOKING WEST,  
CANYON CITY, COLORADO , ON U.S.50  
TRANSCONTINENTAL HIGHWAY AT THE ENTRANCE  
OF XXXX THE ROYAL GORGE

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 604

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

TRIM TOP & BOT. EQUALLY FOR XERXES PROPORTION. REMOVE WIRES FROM SKY.  
DARK CARS. HILLS IN DISTANCE DARK GREEN WITH GREYISH TO GRANITE TONES.  
FOR BLDGS. DETERMINE COLOR BY TONES OF BUILDING.

No HARD RETOUCHING

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## ATTENZIONI

order for the customer. Please see to it that all cut or negatives are uniform and colors are in harmony with each other to make an attractive set.

Strength

10 JAN

348-1-1000

1894 Sept 20

8

4. M. L. TID

105

117 J

302

1-24-40

385

1/2/40

1/5/40

1711 E. 2nd

DATE PAID 3-4-1900



95

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0819

ORDER NO. 34076

DATE 1-11-1940

12 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125

R. M. YES

TITLE (IN FULL) SEMINOLE DAM AND LAKE ON THE  
NORTH PLATTE RIVER NORTH EAST OF RAWLINS  
AND SOUTH WEST OF CASPER, WYOMING  
PRIV. NO. BEFORE TITLE: 1042

IMPRINT SAME AS ABOVE

*In sky*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TRIM MOSTLY TOP FOR PROPORTION. DAM IS LIGHT CONCRETE. CRANE ON TOP  
OF DAM AND METAL WORK BELOW DAM ARE ALUMINUM COLOR. REMOVE TIMBERS AND  
POLES FROM FRONT AT LOWER RIGHT. LOWER ROCK STRATAS & FACES ARE GREYISH WHITE.  
COULD RAISE WATER LEVEL A VERY LITTLE. GET NICE LIGHTS IN WATER. SLOPES GREEN-  
ISH & GREYISH.

**NO HARD RETOUCHING**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

9  
order for the...  
to make an attractive set.

*clp*

1940

DATE	INTER. DEPT.	DATE	INTER. DEPT.
JAN 8 1940		JAN 16 1940	
18	2	1/16	9
30	1 1/2	1-24-40	
36	5	2-2-40	2-5-40

DATE PAID

DATE PAID



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0820

ORDER NO. 34076

DATE 1-11-1940

12 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) SHELTER HOUSE ON LANDS END,  
GRAND MESA NATIONAL FOREST, COLORADO

PRIV. NO. BEFORE TITLE: 1501

2 Sky

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TRIM 1.3 BOTTOM, 2/3 TOP FOR PROPORTION. TREES ALONG CLIFF ARE DARK BLUE GREEN. CENT R SLOPES ARE DEEP BLUE GREEN SLOPES COVERED WITH CEDARS, ROCKS & CLIFFS ARE DARK VOLCANIC ROCK WITH GREYISH FACES. DISTANT COUNTRY IS GRAY AND WHITE WASTELAND. BLDG. IS DARK GRANITE DARK ROOF & WALNUT TRIM. REMOVE WHITE OBJECT AT BLDG. CORNER? RETAIN ORIGINAL CLOUDS.

No HARD RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9 Submit to  
order for this order. The  
submit that all the  
to be in harmony with each other  
to make an attractive set.

1940

JAN 16 1940

JAN 16 1940

12 3.

30 1/2

36 5' 2-17-40

1-23-40

2-21-40

DATE Photo Returned to Customer



SANBORN SOUVENIR CO., DENVER, COLO.

NO. QB21

ORDER NO. 34076

DATE 1-11-1940

12 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LAKE AT GREEN MOUNTAIN  
FALLS, IN UTE PASS, COLORADO

PRIV. NO. BEFORE TITLE: 596

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

125

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LITTLE PAVILION IS WHITE, DARK ROOF. MOST BLDGS. SHOWN ARE EITHER WHITE OR  
NATURAL BARK COLOR WITH DARK ROOF. DO NOT RETOUCH BLDGS. TO STAND OUT,  
THEY ARE INCIDENTAL. TAKE OUT PAPER AT NEAR LAKE SHORE. DARK GREEN TREES  
& GREENISH HILLS. GET PRETTY LIGHTS IN WATER.

NO HARD RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9  
order for this customer. Please  
see to it that all the negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

1940	By	DATE	1-11-1940
11	1/2	1/16	g.
30	1/2	1-23-40	
37	1/2	2-1-40	2-5-40

DATE RECEIVED

DATE

DATE

By

DATE

DATE

By



[illegible]

## ATTENTION

order for this color to be  
seen to it that all other colors  
are important. The colors are  
in harmony with each other  
to make an attractive set.



ROY G. NIXON, FAYETTEVILLE, ARK.

NO. 0B23

ORDER NO. 33831

DATE 1/13/40

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. NO

TITLE (IN FULL) ELIZABETH HOSPITAL, PRAIRIE GROVE, ARK.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BUILDING brick. red. Trimming white, roof No. 20 green. Driveway curbing cement color. Take out Car in front of bldg. Put in Clouis in sky and have the name of the hospital show up plain in the sign on top of building. Make this building as large as possible, ~~XXXXXX~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

Yes

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By 1/15/40 Date 1/15/40

DATE	TIME	DATE	TIME
JAN 15 1940		JAN 15 1940	
12	3		
75			
60	4 3/4	2/5	2/8

To Ernst

1570



E. T. CAMERON, HANNIBAL, MO. DISTRIBUTOR

NO. 0B24

ORDER NO. 33832

DATE 1/13/40

12<sup>1</sup>/<sub>2</sub> POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMIRAL COONTZ ARMORY AND  
COMMUNITY CENTER, HANNIBAL, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. LIGHT GRAY NATURAL LIME STONE. REMOVE POST ON LEFT. BLUESKY BILDOWY  
CLOUDS. SHOW FLAG (IF PHOTO SHOWS FLAGPOLE).

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Red stamp: 1/13/40*

JAN 15 1940

JAN 14 1940

11 3

*1/16 Gr*

40 4 1/2 1-29-40 1-30-40 Carl Alving



NO. 0B25

MOORE'S QUALITY GROCERY STORE, DIAMOND, OHIO

ORDER NO. 33835

DATE 1/15/40

1 M POST CARDS PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF MILTON DAM FROM  
ROSELAWN BEACH, LAKE MILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BOATS BROWN MAHOGANY & WHITE. REAR BOATS & SAIL BOAT WHITE. LAKE WATER BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 15 1940

JAN 15 1940

JAN 15 1940

JAN 15 1940

// 1

1/12 9

DATE

By

DATE Photo Returned to Customer



MOORE'S QUALITY GROCERY STORE, DIAMOND, OHIO

NO. OB26

ORDER NO. 33835

DATE 1/15/40

1 M POST CARDS PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF MILTON DAM FROM  
BRIDGE, DIAMOND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SAIL BOAT WHITE. COTTAGES ON REAR LEFT WHITE RED ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date JAN 15 1940

DATE	DATE COMPLETED
JAN 16 1940	JAN 16 1940
11	1
	1/17 J.

DATE PAID FOR BY *[Signature]* DATE PAID FOR BY *[Signature]*

DATE PAID FOR BY *[Signature]* DATE PAID FOR BY *[Signature]*



NO. 0B27

QUICK MOORE'S QUALITY GROCERY STORE, DIAMOND, OHIO

ORDER NO. 33335

DATE 1/15/40

1 M POST CARDS PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH, CRAIG BEACH  
PARK, LAKE MILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAN SAND BEACH WHITE FLAG POLES. REAR BLDGS. LIGHT GRAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive

By *[Signature]*  
Date JAN 16 1940

JAN 16 1940

DATE COMPLETED

JAN 16 1940

1/17 94

18 1

DATE Photo Returned to Customer



DATE 1/15/40

1 M POST CARDS

PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF LAKE MILTON, OHIO  
FROM MILLESS PIER

in Plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT                      NONE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

BRIDGE LIGHT GRAY GRAY PIERS. BOATS SILVER GRAY RED TOP EDGES. MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

[illegible]



NO. 0329

ORDER NO. 33849

DATE 1/15/40

6 $\frac{1}{2}$  M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. NO

TITLE (IN FULL) MAIN STREET LOOKING WEST,  
X RAVENNA, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

ON RIGHT 1 dark gray red store sign. 2 dark red, 3 gray 4 and 5 buff, red store sign 6 red 7 buff 8 & 9 gray. 10 brown others red brick.

ON LEFT 1 buff brick. 2 gray 3 & 4 dark red slate roof on rear bldg. dark signs  
white letters. light gray flag pole. show flag on pole.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE		Cost Dept. 8
JAN 15 1948		JAN
ESTIMATE		ESTIMATE
12	3	1/17 gr
36	6	1-22-40
		1-24-40

Push



DATE 1/15/40

6 $\frac{1}{2}$  M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. NO

TITLE (IN FULL) RAVENNA HIGH SCHOOL,  
RAVENNA, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT BROWN BRICK

LIGHT STONE CORNICE & CORNERS & BASE & TRIM & WINDOW CASINGS. LIGHT GRAY SASH  
GREEN HEDGE & LAWN. CEMENT WALK & STREET PAVING. REMOVE WIRES ON UPPER LEFT.  
SHOW FLAG ON POLE IN CENTER TOP OF BLDG.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]

Push



C.O. VALENTINE, LOS ANGELES, CALIF.

NO. 0B31

ORDER NO. ~~231~~ 34131

DATE 1-16-1940

*Rephoto*

6 M 500 POST CARDS		AMERICAN ART	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) HIGHWAY AND RESORT MAP OF LAKE TAHOE		IMPRINT	NONE
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE MAP ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Red*

*Red impression*

9 1 9 11  
9 2 1/2 9 12 1/2 9

33 6 1-29-40 1-29-40

*2 1/2 hrs Taken*



NO. 0B32

C.O. VALENTINE, LOS ANGELES, CALIF.

ORDER NO. 34131

DATE 1-16-1940

*Rephoto*

6 M 500 POST CARDS		AMERICAN ART	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <b>I</b>	R. M. <b>NO</b>
TITLE (IN FULL) <b>LAKE TAHOE, CALIFORNIA</b>		IMPRINT <b>NONE</b>	
COLOR DESCRIPTION		PHOTO PROPERTY OF <b>CUSTOMER</b>	
SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO. <i>Yes</i>			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			
<small>GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775</small>			

*Extra line neg. for  
red and blue titles*

*188*  
JAN 18 1940

ESTIMATE

JAN 18 1940

14	34		
33	5 1/2	1-26-40	1-29-40 F.W.

*1/30/40*



G.O. VALENTINE, LOS ANGELES, CALIF.

NO. 9B-33

ORDER NO. 34131

DATE 1-16-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

BATHING PIER, ~~XXXXXXXXXX~~

IMPRINT

NONE

VALENTINE'S CABINS, LAKE TAHOE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Leave in Cloud effect

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

1940

DATE	DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
11	1 1/2	1/18	Gr	
33	5 1/2	1-25-40	1-26-40	F.W.

1/16/40



PERA & PERA, GENEVA ON THE LAKE, OHIO

NO. 0B34

ORDER NO. 33902

DATE 1/16/40

6 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE PIER, BATH HOUSE AND  
DANCE HALL, GENEVA ON THE LAKE, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT LIGHT BUFF TILE. BUFF PORCH ON FRONT. GREEN ROOF. ON RIGHT WHITE GRAY  
BASE. GREEN ROOF & SASH & WINDOW FRAMES. GRAY STEPS. TAN SAND BEACH  
"THE PIER" SHOW THIS ON GABLE JUST BELOW ROOF IN CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

JAN 19 1940

AND WORK SCHEDULE

Date

JAN 19 1940

EST. TIME	DATE	DATE
Job No.   Time Allow.	ENTERED DEPT.	COMPLETED.
COMP. G. T. S. & T. S.		
ST. H.		
RE. C. S. H.	18	2
PH. C. S. H.		
ST. H. C. S. H.		
PH. C. S. H.		
HAND. C. S. H.		
AR. C. S. H.	38	5
	1/25/40	1/27/40

DATE BLUEPRINTS

DATE FILED

DATE HAND COL. S. H.

By



B

F. W. WOOLWORTH, FORT MADISON, IOWA

NO. CB35

ORDER NO. 53947

DATE 1/16/40

3 1/2 M POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)		FRONT NO. I	R. M. NO
TITLE (IN FULL) SHEAFFER PEN PLANT, FORT MADISON, IOWA		IMPRINT NONE	
PUT IN SMALL TYPE IN LOWER BORDER --- Photo by Robert McClanahan		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Post Dept. Checked	
JAN 18 1940		JAN 18 1940	
DATE		DATE	
DEPT.		COMPLETED	
JAN 22 1940		JAN 22 1940	
13 2		1198	
80		1-23	
59 6		2-7-40	
2-8-40			

DATE BLUEPRINT CARD \_\_\_\_\_ DATE Paid \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF CARD \_\_\_\_\_  
By \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_







DATE 1/17/40

1 M POST CARDS BLUESKY

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

I

R. M.

NO

TITLE (IN FULL) JOHN HEPLER WOOD HALL,  
CULVER-STOCKTON COLLEGE, CANTON, MISSOURI

IMPRINT

NONE

PHOTO PROPERTY OF

C. T.

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Rejoice to

ESTIMATE		Cost Dept. Checked	
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DAY ELEMENT ORD \_\_\_\_\_

DATE 11-1-1964

Ev

Du

DATE HAND COLOR PROOF CTD

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B38 ORDER NO. 34176 DATE 1-17-1940

CUSTOMER BUTLER AIRPHOTOS INC.  
LAKEWOOD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COTE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PEPPERELL MANUFACTURING COMPANY,  
LINDALE, GEORGIA

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT ☒ Customer ☒ C. T. Imprint ☒ No Imprint

SMALL TYPE: PHOTO BY BUTLER AIRPHOTOS, INC.  
CLEVELAND, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 19 1940



NO. CB39

ORDER NO. 34554

DATE 1/23/40

Rephoto

3 1/2" M	POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) HOTEL MARVIN HUGHITT, HURON, S. D.		IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

### COLOR DESCRIPTION

Use <sup>note</sup> D-4742

FOR INSTRUCTIONS SEE ATTACHED CARD

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
- PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

# ESTIMATE

## FOR YOUR SCHOOL

FI \_\_\_\_\_

DATE JAN 24 1940

Cost Dept. Covered ✓

Date JAN 24 1940

ITEMS	DATE RECEIVED	DATE COMPLETED
1. <u>REPAIRS TO ROOF</u>		
2. <u>PAINTING</u>		
3. <u>REPAIRS TO FLOOR</u>		
4. <u>REPAIRS TO WALLS</u>		
5. <u>REPAIRS TO CEILING</u>		
6. <u>REPAIRS TO DOORS</u>		
7. <u>REPAIRS TO WINDOWS</u>		
8. <u>REPAIRS TO PLUMBING</u>		
9. <u>REPAIRS TO ELECTRICAL</u>		
10. <u>REPAIRS TO HEATING</u>		
11. <u>REPAIRS TO COOLING</u>		
12. <u>REPAIRS TO SANITARY</u>		
13. <u>REPAIRS TO FURNITURE</u>		
14. <u>REPAIRS TO EQUIPMENT</u>		
15. <u>REPAIRS TO VEHICLES</u>		
16. <u>REPAIRS TO TOOLS</u>		
17. <u>REPAIRS TO MATERIALS</u>		
18. <u>REPAIRS TO LABOR</u>		
19. <u>REPAIRS TO OVERHEADS</u>		
20. <u>REPAIRS TO PROFIT</u>		

DATE 5-7-40

By 537

DATE 2-7-40

By 2-8-40

DATE 5-7-40

By 537

DATE 2-7-40

By 2-8-40

To Mr Ernst.



F. W. WOOLWORTH, HURON, S. D.

NO. 0B40

ORDER NO. 34534

DATE 1/23/40

31 M POST CARDS AMERICAN ART WHITE BORDER (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)	FRONT NO. I	R. M.	NO
TITLE (IN FULL) DAKOTA AVENUE, HURON, S. D.	IMPRINT NONE		
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

REMOVE STRING OF LIGHTS. TAKE OUT LETTERING  
FOR COLORS SEE RE FACE OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ESTIMATE		JAN 23 1940	
AND WORK SCHEDULE		JAN 23 1940	
DATE	BY	DATE	BY
JAN 23 1940		JAN 23 1940	
19	3 1/2		
80	1-26		
57	6	2-8-40	2-9-40

DATE SLUENT YTD. \_\_\_\_\_ DATE B. L. & W. PROOF \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF YTD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

*Go to Mr. Ernst*

57  
179



NO. 0B41

ORDER NO. 34534

DATE 1/23/40

3½ M

M

POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL)      MUNICIPAL AIRPORT, HURON,  
S. D.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

BUILDING GREY STONE. REMOVE GRASS. TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE		Post Dept. Checked By <i>JN</i>	Date <i>JAN 23 1940</i>
DATE	DEPT.	DATE COMPLETED	
JAN 23 1940		JAN 23 1940	
11	2		
86	1-25		
59	5	2-1-40	2-5-40

DATE RECEIPT T OOD \_\_\_\_\_ DATE ~~AND~~ \_\_\_\_\_  
By \_\_\_\_\_ By ~~11/1~~ \_\_\_\_\_  
DATE HAND COLD PROOF CND \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Le Mo Ernst



F. W. WOOLWORTH, HURON, S. D.

NO. 0B42

ORDER NO. 34534

DATE 1/23/40

3 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CAMPBELL PARK, HURON, S. D.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING RED. TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE**  
AND WORK SCHEDULE  
Date JAN 23 1940

EST. ITEM	EST. TIME	DATE	DATE
Est. No.	Time Allowed	ENTERED DEPT.	COMPLETED
CHAS. COOK		JAN 23 1940	JAN 23 1940
13	1 1/2		1/25 g
80		1-28	
57	5 1/2	2-1-40	2-2-40

DATE BLUEPRINT CARD \_\_\_\_\_ DATE PROOF \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF CARD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

*Mr. Ernst*

179



NO. 0B43

PELL CITY DRUG CO., PELL CITY, ALA.

ORDER NO. 34537

DATE 1/23/40

1 M POST CARDS		BLUESKY	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) HOWARD AVENUE, LOOKING EAST, PELL CITY, ALA.		IMPRINT	NONE
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

Take out pole at extreme left and man leaning against it, also heavy wires from this pole to traffic light. take out rear of car at extreme left. eliminate shadow in right foreground and brighten building in right side if possible. put leaves on trees wherever shown.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Left*  
JAN 23 1940

**ESTIMATE**  
WORK SCHEDULE

Cost Dept. Chicago  
Date JAN 23 1940

ITEM	DATE	DATE	DATE
	ENTERED	DEPT.	COMPLETED
ORDER			
DESIGN			
EXPOSURE	10	2 1/2	1/24 G
PRINTING			
BLUENING			
ETCHING			
REWORKING			
HAND COLOR			
ARTIST DEPT.			

DATE BLUEPRINT CARD \_\_\_\_\_ DATE \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF CUT \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_







NO. OB45

ORDER NO. 34268

DATE 1-23-1940

3 M500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) CHURCH STREET, HOUMA, LA.  
LOUISIANA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARDS ATT'D SHOWING COLORING OF CHURCH IN BACKGROUND,  
COURT HOUSE & HIGH SCHOOL. STREET IS PAVED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE**

Post Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date JAN 24 1940

DATE ENTERED DEPT.	DATE COMPLETED
JAN 24 1940	JAN 24 1940
6 4 1-24	1-26 SC
80 1-26	
56 6 2-2	2-7

DATE BLUEPRINT OF \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PHOTO OF \_\_\_\_\_  
By \_\_\_\_\_

55.  
18.



NO. 0B46

MARTIN DRUG, POPLAR BLUFF, MO.

ORDER NO. 34285

DATE 1-24-1940

2 M POST CARDS

C.T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

NEW HIGH SCHOOL GYMNASIUM,  
POPLAR BLUFF, MO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE SMOKE STACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

JAN 25 1940

WORK SCHEDULE

Date JAN 25 1940

DESCRIPTION	EST. COST	ACT. COST	DATE COMPLETED
REPAIRS TO ROOF			
REPAIRS TO FLOOR			
REPAIRS TO WALLS			
REPAIRS TO CEILING			
REPAIRS TO DOORS			
REPAIRS TO WINDOWS			
REPAIRS TO PLUMBING			
REPAIRS TO ELECTRICAL			
REPAIRS TO PAINTING			
REPAIRS TO CARPENTRY			
REPAIRS TO OTHER			

DATE BLUENET ORD

DATE Filed

By

By

DATE HAND COLOR

By

DATE HAND COLOR



NO. 0B47

MARTIN DRUG, POPLAR BLUFF, MO.

ORDER NO. 34285

DATE 1-24-1940

2 M POST CARDS

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) POPLAR BLUFF HOSPITAL,  
POPLAR BLUFF, MO.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING. REMOVE AUTO, WIRES, LAMP POST ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JAN 25 1940

ESTIMATE

Cost Dept. Checked

JAN 25 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
COMP. OF JEN. BL. & W. PROOF				
REPRODUCTION	17	2		
PHOTO LITHO				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION				

1126 g

DATE RECEIVED FROM

DATE

DATE RECEIVED FROM

By

DATE PROOF RETURNED TO CUSTOMER



MARTIN DRUG STORE, POPLAR BLUFF, MO.

NO. 0B48

ORDER NO. 34285

DATE 1-24-1940

2 M POST CARDS

BLUE SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

TITLE (IN FULL) CITY LIGHT AND WATER WORKS AND  
BATHING CENTER, POPLAR BLUFF, MO.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FIX UP SOME: STRAIGHTEN SMOKE STACK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 25 1940

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *M*  
Date JAN 25 1940

	EST. TIME	DATE	DATE
		DEPT.	COMPLETED
EST. TIME			
DATE			
EST. TIME	6 3	1-25	1-26
DATE			
EST. TIME			
DATE			
EST. TIME			
DATE			
EST. TIME			
DATE			

DATE BLUEPRINT CARD

DATE And

By

By

DATE HAND COLOR PROOF CARD

DATE Photo Returned to Customer



C.T. & CO.

NO. OB49-11

ORDER NO. 34307

DATE 1-25-1940

6 M500 POST CARDS

AMERICAN ART

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SILVER CHAPEL, FORT MC  
MC CLELLAN, ALA.

IMPRINT NONE

PHOTO PROPERTY OF

EMMA C.T.

COLOR DESCRIPTION

TRIM AROUND ENTRANCE & WINDOW ABOVE: IS SMOOTH CONCRETE. OFF WHITE STUCCO BLDG  
TILE ROOF. (FOR GOOD COLORING SEE 8A-H1999 & 8A-H2001.) BROWN WINDOW CASING  
& BROWN RAIN PIPE ON RIGHT HAND SIDE OF BLDG. OAK DOORS. SCROLL WORK IN  
BALCONY ABOVE MAIN ENTRANCE, SAME COLOR AS YOU HAVE OAK DOORS. BRONZE PLACQUE  
ON BLDG. BLACK IRON RAILING ON SIDE PORCH. DARK CHIMNEY. TAN CONCRETE STAIRS.  
CONCRETE WALKS. ASPHALT ROAD. LARGE DARK BUSHES ARE EVERGREEN. SHOW FLOWERS OF  
VARIOUS COLORS ON SMALLER BUSHES. PINE TREES. NICE GREEN LAWN. PRETTY SKY,  
CLOUD EFFECT. TAKE OUT CAR, MAIL BOX & POST, & FIRE PLUG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

87

JAN 25 1940

DATE	BY	DATE	BY
MAR 8 1940		MAR 8 1940	
2 3	1-25	1-29	SC
3-9			
35 5/2	2-2-40	2-9-40	

DATE BLUETINT ORD

By

DATE

DATE HAND COLOR & GROUND

By

DATE

By

36



C.T. &amp; CO.

NO 0850-N

ORDER NO. 34307

DATE 1-25-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RECREATION HALL, FORT  
MC CLELLAN, ALA.*In sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

*919*

PHOTO PROPERTY OF C.T.

## COLOR DESCRIPTION

OFF WHITE STUCCO BLDG. TILE ROOF. (FOR GOOD COLORING SEE CARDS ATT'D.) BROWN  
WINDOW CASING, & RAIN PIPES & DOORS. CONCRETE WALK. ASPHALT ROAD. CONCRETE XXXX.  
CURBING. TAN COLORED CONCRETE LIGHT POLES, WITH GREEN LANTERNS, WHITE GLASS.  
NICE GREEN LAWN. MAKE EVERGREEN HEDGE THICKER. PUT LEAVES ON ALL NEWLY PLANTED  
TREES ALL ALONG THIS SIDE OF ROAD, 2 OF WHICH ARE NOTED IN FRONT OF 2 AUTOS.  
LEAVE FOREGROUND NATURAL, PARTLY GRASSY, REST SANDY-COLORED GROUND

TAKE OUT CARS

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Post Dept. Checked

JAN 25 1940

NO. OF CARDS	DATE	DATE	DATE
1	MAR 8 1940	MAR 8 1940	
3	3	1-25	1-26
14	3-9		
40	5 3/4	2-1-40	2-5-40

C. M. Berg

DATE SUBMITT OF

DATE

By

By

DATE HAND COPIED

DATE Photo Returned to Customer

By

36 55



SANBORN SOUVENIR CO., IXEYX DENVER, COLO.

NO. 0B51

ORDER NO. 34330

DATE 1-25-1940

12 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL) BUSINESS DISTRICT, FT.

IMPRINT SAME AS ABOVE

COLLINS, COLORADO, SHOWING INTERSECTION  
OF MOUNTAIN, COLLEGE AVENUES AND  
LINDEN STREET

PRIV. NO. BEFORE TITLE: 810

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MOST BLDGS. ARE A FULL RED BRICK. BLDG. WITH PILLARS IS WHITE STONE. DARK  
STREET CARS OLIVE DRAB, CREAM TRIM. DO NOT LET SIGNS SHOW CLEARLY. SHOW SIGNS.  
AND LETTERING BUT NOT DISTINCTLY ENOUGH TO READ. TAKE SIGNS OFF STREET CARS.  
REMOVE OLD CAR AT LEFT. TAKE OUT TOP OF CAR AT LOWER LEFT. MOVE CARS IN STREET  
AT RIGHT CENTER DOWN STREET FARTHER. MOVE MEN IN FRONT OF DRUG SIGN TO SPOT  
BY LAMP POST IN FRONT OF BANK. TAKE OUT REAR OF TRAILER BEHIND ST. CAR. TAKE OUT  
ONE OF THE LADIES AT LOWER LEFT CENTER. TAKE OUT REAR OF TRAILER BEHIND ST. CAR.  
PLACE CAR FROM ATT'D PRINT, AS MARKED, INTO THIS PHOTO BETWEEN LEFT LIGHT POST  
AND CORNER STORE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

JAN 25 1940

JAN 26 1940

	DATE RECEIVED	RECEIVED DEPT.	DATE COMPLETED
6	5/2	1-26	1-29
30	1/4		
36	6	2-23-40	2-26-40

DATE RECEIVED

By

DATE Recd.

DATE HAND COLOR PROOF

by

DATE Photo Returned to Customer

by



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	<b>DIAL No.</b> 0852	<b>ORDER No.</b> 1408	<b>DATE</b> 1-30-1940	<b>DEPT.</b> RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	<b>DATE COMPLETED</b>	<div>Photos for this Customer</div>	PHOTO RETURNED
	<b>CUSTOMER</b> KAISER & MUELLER CHICAGO, ILLINOIS						
	<b>2</b> M POST CARDS	<b>SIZE</b> 3 1/2 x 5 1/2	<b>STYLE</b> DUOTONE WHITE BORDER				
	<b>PLACE OF TITLE:</b> Upper, Lower, Center—Border — Follow Layout Title in Plate, Yes No Copyright in Plate Yes No Title in full FOREMADE SWING A RADIOGUDSTIANSTEN, ACED (LTC. AS PER COPY)			<b>FRONT NO.</b> 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample <b>IMPRINT:</b> Customer C. T. Imprint No Imprint			
RETURN PHOTO	<b>RETOUCHING DEPARTMENT</b> Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			<b>TO</b> Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			PHOTO USED FOR
	<b>COLOR DESCRIPTION</b>						

3M-1.2.39

Center Cut  
and P. C.

*Handwritten notes and signatures on the back of the order form, including "Center Cut and P. C.", "3-12", and a large signature.*

3- 1/2 12



ORDER NO.

DATE 1/31/40

3 <sup>1</sup> / <sub>2</sub>	M	POST CARDS	AMERICAN ART	WHITE BORDER
-------------------------------	---	------------	--------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PITT COUNTY COURT HOUSE?  
GREENVILLE, N. C.

FRONT NO. **I** R. M. **NO**  
IMPRINT **NONE**

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

COLOR DESCRIPTION  
light cream brick bldg. pillars off white, base sandstone. white window casing  
deep cream shades. gray & green striped awnings. Black lettering on court house  
white eaves. gray tower and dome, white clock black numerals. red tile roof.  
concrete steps. concrete walks. ~~black~~ monument real light gray marble dark  
soldiers on top. Bldg. at right red brick. bldg. at left light cream brick, red  
tile roof. take out cars, wires. Put leaves on trees. pretty sky.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

JAN 31 1940

~~JAN 2 1911~~

DATE  
COMPLETED

FEB 1 1940

FEB 21 1968

2-15

522

2

5 12340

Book \_\_\_\_\_

LA 95 2 10-11-1980

Little Island, Nov 1.

~~Ret photo  
to office~~

3/4 Fr - 50

no front  
oddly



MC LELLAN STORES CO., GREENVILLE, N. C.

NO. 0B54

ORDER NO.

DATE 1/31/40

3 1/2 M POST CARDS		AMERICAN ART		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO			
TITLE (IN FULL) TAR RIVER, SHOWING HIGHWAY BRIDGE, GREENVILLE, N. C.		IMPRINT NONE			
		PHOTO PROPERTY OF C.T.			
COLOR DESCRIPTION					
NICE BLuish WATER. SHOW LEAVES ON TREES. TAKE OUT BROKEN BRANCH AND PERSON ON BRIDGE. CLEAN UP LEFT HAND FOREGROUND SHOW GRASS. PRETTY SKY AND CLOUD EFFECT. Bridge concrete, aluminum finish iron work. dark wood bridge in distance.					
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.					
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET					
GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775					

ESTIMATE				Cost Dept. Checked	
JAN 31 1940				JAN 31 1940	
DATE COMPLETED				DATE COMPLETED	
FEB 1 1940				FEB-1 1940	
4 2 1/2 2-1				2 2-5	
79					
HAND COLOR PHOTO					
ARTIST LAM.				5/4	
DATE BLUEPRINT ORD.				5.22.40	
By					
DATE MADE					

*Ret. Photo to office*

*3/4 - Thru.*

*new prints  
only keep  
Sl.*



NO. 0855

MC LELLAN STORES CO., GREENVILLE, NC.

ORDER NO.

DATE 1/31/40

3 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) CITY HALL, GREENVILLE, N.C.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Bldg. no. 10 stone. top cream brick. aluminum window casing. some rough glass. in front - 5 center windows between 2nd and third floor aluminum. put in doors top 2/3 glass bottom aluminum finish. concrete walks to doors. on left side of 1st door will have 2 steps - 2nd entrance will have 3 steps. put aluminum finish canopies above doors at right. concrete sidewalks. close windows. take out cars, poles, wires, construction work on side walk and on roof. put leaves on trees. show some flowering bushes against bldg. pretty sky

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

3BH683

FEB 1 1940

ESTIMATE

Cost Dept. Checked

Date FEB 1 1940

DATE	BY	APPROVED	DATE COMPLETED
FEB 1 1940			FEB 1 1940
6	6	2	2-9-5
79			
210	5	5-12	5-22

DATE BLANKET ORDER

By

DATE HAND COLLECTED

6-3-12  
1-3

~~Ret. photo to office~~

3/4 J

W.A.M. odd neg.

Straight



NO. 0856

MAX F. W. WOOLWORTH, ROCKY MOUNT, N. C.

ORDER NO.

DATE 1/31/40

3 1/2	M	POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)		FRONT NO. I	R. M. NO	
TITLE (IN FULL) <del>XXXXXXXXXXXXXXXXXXXX</del> TOBACCO SCENE		IMPRINT NONE		
		PHOTO PROPERTY OF	C.T.	

COLOR DESCRIPTION

Colors. golden brown tobacco. red brick walls, concrete floor. ceiling natural wood, battleship gray beams. brighten scene as much as possible. take out hand in right foreground. take out hat on floor & dirt.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Ret. photo to office*

ESTIMATE		Cost Dept. Checked	
JAN 31 1940		JAN 31 1940	
		DATE COMPLETED	
PRINTING			
PHOTO LITHO			
REPRODUCTION			
ARTIST LITHO			
HAND COLOR PHOTO			
ARTIST LITHO			

*use Photo in file*

DATE BLUEPRINT ORD. DATE FIM  
DATE HAND COLOR PHOTO



NO. 0B57

F. W. WOOLWORTH, ROCKY MOUNT, N. C.

ORDER NO.

DATE 1/31/40

3 1/2 M

POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) U. S. POST OFFICE, ROCKY MOUNT, N. C.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Sandstone bldg. cream window casing. cream door with gold trim. concrete steps. brass railings. copper lamp stands with frosted blubs. concrete sidewalk, asphalt road. white flag pole with gold knob at top. aluminum street lamp pole. take out signs and flag on pole. bldg at left red brick. take out poles wires, cars, people show some flower bushes close to post office. cut down as indicated. pretty sky and cloud effect.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DATE	
FEB 1 1940		FEB 1 1940	
DATE	COMPLETED	DATE	COMPLETED
ORDER NO.		FEB 1 1940	FEB 1 1940
SPRING			
REINFORCING	6 5	1 - 1	
PHOTO-LITHO			
BLANKET	74	4 - 8	
STAMPING, OVERLAY			
RE-CAYING			
HAND COLOR PROOF			
ARTIST DESK	41 5		4/11/40

DATE DELIVERED

DATE FILED

DATE FILED

DATE FILED

Straight

Ret. photo  
to office

79



NO. 0B58-N

F. W. WOOLWORTH, ROCKY MOUNT, N. C.

ORDER NO.

DATE 1/31/40

3 1/2 M	POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) THOMAS HACKNEY BRASWELL MEMORIAL LIBRARY, ROCKY MOUNT, N. C.		IMPRINT	NONE
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

Red brick bldg. with off white trim. medium gray slate roof with tan edges. iron window casing. close open windows. brown door. brown lights with frosted bulbs concrete steps. take out lady. bring out driveway. show also bushes at right hand side of bldg. which is new, same as at left. However, bushes against bldg. have been cut down to 1/2 of side if possible show in small otherwise as is. grass all over. Bushes in foreground are crepe myrtle with pinkish purple blossoms as shown in picture bring these out nicely. concrete sidewalks, asphalt asphalt road take out poles, wires, sign, lady. nice green grass, pretty sky and cloud effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE** Cost Dept. Checked  
By *[Signature]* Date *1/31/40*

DATE	DESCRIPTION	DATE	DATE
DATE	DESCRIPTION	DATE	DATE
APR 8 1940		APR 8 1940	
1	4 1/2	1 - 31	2 - 25
78			
39	5 1/2	4 - 11	4 - 16

DATE BLUEPRINT ORD. \_\_\_\_\_ DATE PM \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]*  
DATE HAND COLOR PROOF \_\_\_\_\_

*Ret photo to office*



MUM F. W. WOOLWORTH, ROCKY MOUNT, N. C.

NO. OB59

ORDER NO.

DATE 1/31/40

3 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) MUNICIPAL LAKE, SHOWING POWER  
AND WATER PLANTS, ROCKY MOUNT, N. C.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Nice bluish water in lake also in river behind power plant as shown in picture. Bldgs. around lake left to right. 1 dark tank 2 red brick bldg, white trim, left chimney red brick, right chimney cream brick, white circles in foreground, 3) aluminum painted power plant, 4) red bldg. with gray slate roof and off white structure in foreground. 5) corner white gas station, green roof. other bldgs. at right cream with red and brown roofs. asphalt road all around lake, nice grass on both sides of lake, shrubs all around lake, trees are dark green pines, asphalt highway, concrete river bridge.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3BH151

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

188

ESTIMATE

Post Dept. checked

JAN 31 1940

JAN 31 1940

DEPT.	DATE COMPLETED
FEB-1 1940	FEB-1 1940
3 2 2-1	2-5 50
74 41-8	
33 53/4 4-10-40	4-11-40

F.W.

~~Ret. photo to office~~

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

3

5 P. odd. the



NO. 0B60

F. W. WOOLWORTH, ROCKY MOUNT, N. C.

ORDER NO.

DATE 1/31/40

3 1/2	M	POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I	R. M. NO
TITLE (IN FULL) EAST SIDE OF MAIN STREET LOOKING SOUTH, ROCKY MOUNT, N. C.			IMPRINT NONE	
			PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION  
1) People bank & trust co., bring out name first floor. sandstone, top of bldg. cream brick with lighter cream trim as indicated in photo. cream window casing, green & tan awnings. brown doors, green lights at entrance, copper railings and iron work before windows copper clock with green sign. 2) ivory brick, glass above store, awning green & tan. 3) red brick white trim, black & light gray awnings. 4) white bldg. 5) cream bldg. 6) dark brown - green signs white letterings. 7) tall bldg. red brick stevens sign. black and white, others green & white. 8) off white, blk & wht cafe sign. 9) cream brick, 10) silver front. take out poles, wires cars at left and any old cars. people show grass on left hand side of tracks. show more leaves on bushes and various flowers, railway gates black & aluminum. cut down at left as indicated, pretty sky and cloud effect.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE FEB 1 1940

DATE FEB 1 1940

DATE	DEPT.	DATE COMPLETED
FEB 1 1940		FEB 1 1940
6	7	2 - 8
8	11 - 1 - 40	
34	6	4 - 9
		4 - 10 WP

DATE BLANKETED

DATE FILED

DATE RECD

DATE RECD

6 - 1 1/2 12  
1 - 5 1/2

*Straight*

*Ret. photo to office*

5  
79



*Straight*

F. W. WOOLWORTH CO., ROCKY MOUNT, N. C.

NO. 0B61

ORDER NO.

DATE 1/31/40

3 1/2	M	POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <b>I</b>	R. M. <b>NO</b>	
TITLE (IN FULL) <b>WEST SIDE OF MAIN STREET, LOOKING SOUTH, ROCKY MOUNT, N. C.</b>		IMPRINT <b>NONE</b>		
		PHOTO PROPERTY OF <b>C.T.</b>		

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Ret. photo  
to office*

ESTIMATE		Post Dept. Checked	
FEB 1 1940		FEB 1 1940	
DATE COMPLETED		DATE COMPLETED	
FEB-1 1940		FEB-1 1940	
2	7	2	1
86	4-4		
25	6	4-9	4-11
DATE COMPLETED		DATE COMPLETED	
FEB-1 1940		FEB-1 1940	

2

79



Strength

ORDER NO.

DATE 1/31/40

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER).

FRONT No. **I** R. M. NO

TITLE (IN FULL) NEW RICKS HOTEL, ROCKY  
MOUNT, N. C.

IMPRINT                  NONE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

Join photos 3 and 4. red brick bldgs. cream trim, white pillars and porch. "RICKS HOTEL" sign gold lettering, green doors. cream color venetian blinds. green shades, green window casing, black iron railing around corner porch. green tile roof above store at right on big tree and white railing on top of bldg. coffee shop sign black and white glass above stores. sidewalk concrete, asphalt road. aluminum color lamp poles with copper lamp trim. show more leaves on trees. take out people, ~~the~~ poles, wires, trash can and cars if possible.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (L) PAT. NO. 1,797,777

3 BH 51

FEB 1 1949

## ESTIMATE

Nov. 12th 1882

FEB 1 1961

FEB - 1 1940

1946

67

250

717

40

5

4-9-40

DATE RECEIVED

*[Faint, illegible handwritten notes]*

DATE Nov 14 1962 Returned to Customer \_\_\_\_\_

29



F. W. WOOLWORTH CO., ROCKY MOUNT, N. C.

NO. 0B63-N

ORDER NO.

DATE 1/31/40

3 1/2	M	POST CARDS	AMERICAN ART	WHITE BORDER
		(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE		UPPER, LOWER, CENTER - BORDER.	FRONT NO.	I R. M. NO
TITLE (IN FULL)		SUNSET APARTMENTS, ROCKY MOUNT, N. C.	IMPRINT	NONE
COLOR DESCRIPTION			PHOTO PROPERTY OF CLT.	

SEE INSTRUCTIONS ATTACH D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ESTIMATE		JAN 31 1940	
DATE	COMPLETED	DATE	COMPLETED
APR 3 1940	APR 3 1940		
10	4		
80	4-8		
33	6 1/2	4-11-40	4-12-40 F.W.

*Ret. photo  
to office*



NO. OB64-N

F. W. WOOLWORTH CO., ROCKY MOUNT, N. C.

ORDER NO.

DATE 1/31/40

3 1/2 M POST CARDS		AMERICAN ART.		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO			
TITLE (IN FULL) ARLINGTON TERRACE APARTMENTS, ROCKY MOUNT, N. C.		IMPRINT NONE			
		PHOTO PROPERTY OF		C.T.	

COLOR DESCRIPTION

Creamish yellow brick bldg. white trim all over, black window casing, cream window shades, reddish steps at entrance, black lamp pole with frosted glass. top of bldg trim white, marble with #7 green trim, concrete walk, steps and low wall in front of lawn nice green grass also along sidewalk. white garden benches and chairs. gladiolas flowers all along left side of bldg. show in bloom. show also flowers in front of bldg. to make nice color combination. asphalt road. nice green grass all over. show some leaves on trees at left. take out poles & wires, show all of bldg. on right hand side. pretty sky and cloud effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Straight*

*Rec. photo  
to office*

ESTIMATE			
FEB 1 1940		Date FEB 1 1940	
DATE	ENTERED DEPT.	DATE COMPLETED	
		APR 9 1940	
	11		
	84	4-8-40	
	36 5	4-11-40	4-12-40

DATE ESTIMATE SENT \_\_\_\_\_  
DATE HARD COLOR PROOF SENT \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_



NO. 0B65

F. W. WOODLWORTH CO.? ROCKY MOUNT, N. C.

ORDER NO.

DATE 1/31/40

3 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MUNICIPAL STADIUM, ROCKY MOUNT, N. C.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

JOIN photographs no. 1 and 2, add sky & foreground to bring into proportion. small stands at left and right battleship gray. fence at left aluminum finish, fence at right pea green. Base of center stand also green, little brick house left hand side of main stand red, dark brown seats in main stand. gray aisles. roof gray underneath, outside edge of roof red. spotlight poles wood with aluminum lights. bldg. in left background is white with red roof. take out people. ~~very~~ pretty sky BROADCASTING BOOTH IN CENTER IS GREEN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto paper on bottom

FEB 1 1940

FEB 1 1940

			DATE COMPLETED
		FEB 1 1940	
3	6	2-1	2-6 SC
79	1		
34	5	4/10	4/11-20

DATE ELEMENT ORD. \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PHOTO CRD \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

~~Ret. photo to office~~



BLOCHER'S, GETTYSBURG, PA.

NO. 0B66

ORDER NO. 31432

CUT SIZE 8 x 6 square with line

DATE 2/1/40

12 1/2 M BOOK PAGE 10 1/2 x 8 3/8 PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) GENERAL LEE'S PERSONAL  
HEADQUARTERS

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Tan gray stone. dark gray shingle roof. dull moss green dormer and floor on right top. white cornice and doors and sash; frames. dark green cannon frames black cannon & balls. black signs white letters. Oak display cases on porch show flag on pole. green terrace & shrubbery. Remove wires, sheet on cloths line. be sure to include ~~xxxx~~ inset of LEE as in photo 114308

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*[Handwritten initials]*

FEB 2 1940

Dept. Checked

FEB 3 1940

DATE COMPLETED

11 3

2/1/40

*Get Lee's Photo*

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE FILED

By

DATE PHOTO RETURNED

Customer







F. W. WOOLWORTH, FESTUS, MISSOURI

NO. 0B68

ORDER NO. 34684

DATE 2/5/40

3 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PITTSBURGH PLATE GLASS  
WORKS, NO. 9, CRYSTAL CITY - FESTUS, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLUE SKY - BILLOWY CLOUDS. GREEN HILLS? BLDGS. LIGHT RED BRICK DARK  
GRAY ROOFS. SILVER POWER LINES. SHOW GREEN SHRUBBERY - LEAVES. DARK RED  
FREIGHT CARS. BLACK SMOKE STACKS. REMOVE AUTOMOBILES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Est. Dept. Checked

FEB 5 1940

FEB 5 1940

DATE RECEIVED	DATE COMPLETED
FEB 5 1940	FEB 5 1940
2-6	2-8
2-5	2-8
2-9	
2-13-40	2-13-40

DATE RECEIVED CARD

DATE RECEIVED

DATE HAND COLOR PROOF

By

DATE PHOTO RETURNED TO CUSTOMER

By

1  
6  
all of 45 to 1100 = 2 1/2 hrs  
3 1/2 "

5  
19



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0P69 ORDER NO. 34464 DATE 2-6-1940

CUSTOMER S. KEVLYN & CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

I M FOOT CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO FINISH FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ Imprint No Imprint  
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH FOR LAYOUT.

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — ☒ Black & White Proof — Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



NO. 0B70

ORDER NO. 34674

DATE 2/7/40

61 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **NO YES**

TITLE (IN FULL) AIR VIEW OF BUSINESS  
DISTRICT, JOPLIN, MO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SHOW VARIOUS GREENS. SHOW VARIOUS COLORS. NO SIGNS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775



ADAMS NEWS CO., JOPLIN, MO.

NO. 0B71

ORDER NO. 34674

DATE 2/7/40

6 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES
TITLE (IN FULL) CENTRAL MILL, EAGLE-PICHER MINING AND SMELTING COMPANY, NEAR JOPLIN, MO. BOT - TRI-STATE MINING DISTRICT	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
DARK RED FREIGHT CARS. SAND PILES. ~~XXXX~~ SHOW OTHER LIGHT COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		By <i>[Signature]</i> Checked	
FEB 8 1940		FEB 8 1940	
DATE RECEIVED		DATE COMPLETED	
FEB 9-1940		FEB 9-1940	
10	5	2/9/40	
35	5 1/2	2-19-40	2-20-40

DATE RECEIVED FEB 9 1940  
DATE COMPLETED FEB 20 1940  
BY *[Signature]*



5  
195



DATE 2/7/40

3 1/2 M POST CARDS AMERICAN ART WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) **FREEMAN HOSPITAL, JOPLIN, MO.**

IMPRINT NONE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

REMOVE AUTOS. SHOW FOLIAGE. LARGE BUILDING LIGHT RED BUFF BRICK. WHITE CEMENT TRIM. STUCCO BASE. SMALL BLDG. SLATE GREY ROOF. WHITE POSTS AND BALCONY. SHOW GRASS. FIX FOREGROUND. BLUESKY BILLOWY CLOUDS.

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

For the 1970-71 season

ESTIMATE

Post Date: Unk

FEB 7 1940

By 126 7 1940

2000

140

DATE  
1914

100

FEB - 7 1940

FEB - 7 1942

16

5%

2/8/2

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

100

57

53

2/11/40

21/10/40

三、

Bu



F. W. WOOLWORTH CO., JOPLIN, MO.

NO. 0B74

ORDER NO. 34678

DATE 2/7/40

3 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUNGE STADIUM, JOPLIN, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLUE SKY BILLOWY CLOUDS, SHOW U. S. FLAG. FIX UP GRASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE FEB 7 1940

POSTAL DEPT. CHECKED

DATE FEB 7 1940

DATE	COMPLETED
FEB 7 1940	FEB 7 1940
11	2
2/8/40	
2/13/40	

DATE FEB 7 1940

DATE FEB 7 1940

To Ernest

195



J. J. NEWBERRY CO., DIXON, ILL.

NO. 0575

ORDER NO. 34698

DATE 2/5/40

3 1/2 #1 M POST CARDS		AMERICAN ART	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) NEW LINCOLN MEMORIAL BRIDGE, DIXON, ILL.		IMPRINT NONE	
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

BRIDGE WHITE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Est. Dept. Checked	
FEB 6 1940		FEB 6 1940	
DATE	DEPT.	DATE	DEPT.
		FEB - 6 1940	FEB - 6 1940
10	3 1/2		2/7 gr
74			
60	5	2/12/40	2/12/40

DATE SUBMITTED BY  
DATE ORDERED BY  
DATE RECEIVED BY

*Ernst  
Curt. Art.*

194



ROSE'S 5,10 & 25¢ STORE, BLACKSBURG, VA.

NO. 0B76

ORDER NO. 35018

DATE 2-8-1940

6 M 500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) AERIAL VIEW, V.P.I. CAMPUS,  
SHOWING DRILL FIELD, MAKE BLACKSBURG, VA.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY RUNCHEY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS ON ALL EXCEPT CHECKED X GRAY STONE WITH WHITE STONE TRIM. X IS RED  
BRICK. SMALLER HOUSES TO SHOW TO BEST ADVANTAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 9 1940

ESTIMATE

Cost Dept. Checked

By FEB 9 1940

DATE	BY	DEPT.	COMPLETED
4	4	2-9	2-19-58
33	3-4-40	3-5-40	F.V.
8 1/2			
DATE ELIMINATED			
DATE PRINTED			
By			

Extra Ret 1 hr  
4/21



ROSE'S 5,10 & 25c STORE, BLACKSBURG, VA.

NO. 0B77

ORDER NO. 35018

DATE 2-8-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) NEW DINING HALL, V.P.I.,  
BLACKSBURG, VA.

IMPRINT

SAME AS ABOVE

SMALL TYPE: PHOTO BY RUNCHEY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

GRAY STONE WITH WHITE STONE TRIM ON ALL LARGE BUILDINGS. SMALL BUILDINGS,  
HOMES, ETC. BEST BLENDING COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Received by Customer

ESTIMATE

Cost

DATE FEB 9 1940

DATE FEB 9 1940

Quantity	Unit Price	Total Price	Date Completed
3	5 1/2	15.00	2-13-40
35	7	245.00	2-26-40

DATE Paid

By

DATE Photo Returned to Customer



DATE 2-8-1940

Straight -

6	M	500 POST CARDS.	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I B R. M. NO	
TITLE (IN FULL) TEACHING AND ADMINISTRATION BUILDING, V.P.I., BLACKSBURG, VA.			IMPRINT SAME AS ABOVE	
SMALL TYPE: PHOTO BY RUNCHEY			PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION				
COLORS: GRAY STONE WITH WHITE STONE TRIM. CARS, ROADS, FOREGROUND AND BACKGROUND IN BEST COLORS TO SHOW TO ADVANTAGE.				
SUBMIT: RET. PHOTO		B. L. & W. PROOF		HANDCOL PROOF
				RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]



ROSE'S 5,10 & 25¢ STORE, BLACKSBURG, VA.

NO. 0B79

ORDER NO. 35018

DATE 2-8-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FACULTY APARTMENTS AND  
UNIVERSITY CLUB, V.P.I., BLACKSBURG, VA.

SMALL TYPE: PHOTO BY RUNCHEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS: 3 MAIN BUILDINGS, RED BRICK WITH WHITE STONE TRIM. SLATE  
ROOFS, SHOW REFLECTING POOL IN COLORS TO BEST ADVANTAGE. STREETS  
AND SIDEWALKS REGULAR COLORS. SMALL HOUSES IN COLORS TO BEST  
ADVANTAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

FEB 12 1940

Cost Dept. Checked

By

FEB 12 1940

DATE  
COMPLETED

10 7

2/13 J

34

6

2/23

2/23/MP



S.S. KRISGE CO., FREEPORT, ILL.

NO. 0880

ORDER NO. 35033

DATE 2-6-1940

3 M 500 POST CARDS		AMERICAN ART		XNXX FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1		R. M. NO	
TITLE (IN FULL) KINGS-DAUGHTERS CHILDREN'S HOME, FREEPORT, ILL.		IMPRINT NONE			
(TITLE IN SKY)					
		Plate no. 1			
		PHOTO PROPERTY OF		C.T.	

COLOR DESCRIPTION

USE PHOTO NO. 2333-30

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost D. Checked	
FEB 9 1940		FEB 9 1940	
DATE COMPLETED		DATE COMPLETED	
FEB 9 - 1940		FEB 9 - 1940	
18 2		2/12 9	
80 2-14			
55 5 2-19		2-21	

DATE BLUEPRINT CR'D \_\_\_\_\_ DATE P. 1st \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF CR'D \_\_\_\_\_  
By \_\_\_\_\_

*Jo. Ernst*

18-

1940



*Rephoto*

S.S. PRESSE CO., FREEPORT, ILL.

NO. 0081

ORDER NO. 35033

DATE 2-8-1940

3 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) ST. VINCENT'S ORPHANAGE,  
FREEPORT, ILL.

IMPRINT NONE

(TITLE IN SKY)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. ~~XXXXXX~~ 2655-30. SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE**

Post Dept. Checked *3*

By *FEB 11 1940*

DATE	QUANTITY	UNIT PRICE	TOTAL
FEB 11 1940	3	2	2-13
FEB 13 1940	30	2	2-15 51
FEB 17 1940	59	5 1/4	2-21
FEB 18 1940			2-22

DATE OF ORDER *FEB 11 1940*

DATE OF DELIVERY *FEB 11 1940*

DATE OF PAYMENT *FEB 11 1940*

DATE OF RECEIPT *FEB 11 1940*

*11*



S.S.KRESGE CO., FREEPORT, ILL.

NO. 0B82

ORDER NO. 35033

DATE 2-8-1940

3 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) COUNTRY CLUB, FREEPORT, ILL.

IMPRINT NONE

(TITLE IN SKY)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2661-30. SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

*Rephoto*

ESTIMATE

By *[Signature]* Dept. Check

DATE FEB 12 1940

	DATE	COMPLET
	FEB 1940	FEB 12 1940
3 2 2-10	2-15-40	
81 2-16		
60 5 2/20/40	2/21/40	

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF

By

3

*11*



S.S. KRESGE CO., XXXXX FREEPORT, ILL.

NO. 0B83

ORDER NO. 35033

DATE 2-8-1940

3 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) LINCOLN MEMORIAL, FREEPORT,  
ILL.

IMPRINT NONE

(TITLE IN PLATE)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		WORK DONE CHECKED
DATE	BY	DATE
FEB 9 1940		FEB 9 1940
DATE COMPLETED	DATE	DATE
FEB 9-1940		FEB 11 1940
11	1 1/2	2 1/2
26	5 1/2	2-20

Ernest  
Jo



NO. 0884

ORDER NO 35033

DATE 2-8-1940

3 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL) HIGH SCHOOL, FREEPORT, ILL.

IMPRINT      **XXM**      NONE

(Title in story)

~~Plate no on front~~

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

FEB 9 1940

FEB 9 1940

SEP 24 1940

TEA 8-194

123

2/12/91

80

2-14-40

59

5'2

2-19-40

2-20-40

DATE PLACED IN CARD

DATE / /

By

DATE HAND COLOR NO. ( )

34

To Ernst.

12

168



NO. 0B85

S.S. KRESGE CO., FREEPORT, ILL.

ORDER NO. 35033

DATE 2-8-1940

3 M500 POST CARDS		AMERICAN ART	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) SWIMMING POOL, READ PARK, FREEPORT, ILL.		IMPRINT NONE	
(4 title in story)		<del>Photo no</del>	
COLOR DESCRIPTION		PHOTO PROPERTY OF	C.T.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Cost	Est.	Checked
FEB 9 1940		FEB 9 1940		
		DATE	COMPLETED	
		FEB 5 - 1940	FEB 9 - 1940	
	17 2			2/12 G
	80			
	48 6	2-16-40	2-21-40	

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D. \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

17

5-198



S.S.KRESGE CO., FREEPORT, ILL.

NO. 0886

ORDER No. 35033

DATE 2-8-1940

3 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MEMORIAL POOL, FREEPORT, ILL. IMPRINT NONE

(TITLE IN SKY)

*Plate no. in front*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 9 1940

ESTIMATE

Cost Dept. Checked

By

DATE FEB 9 1940

DATE  
INFORMED DEPT.

DATE  
COMPLETED

FEB 9-1940

FEB 9-1940

16 2 1/2

4/13/40

30

2-15

50

53 1/4 Feb 20 40

Feb 21 40

I DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF

By

*Ernest*  
*Go*

16

198







33 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0888

ORDER NO.

35133

DATE

2-26-1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER CHAS. L. COLLINGS  
MIAMI, FLA.

3 M 500 FOOT CARDS SIZE

XXXXXXXXXX

3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SPRING LODGE AND COTTAGES — CEDARVILLE,  
MICHIGAN

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 5

49

3-5

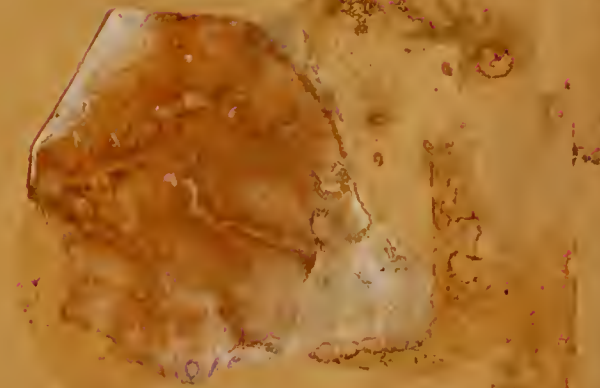
4/30

5 1/4

*Ad. Collings*

*PM*

FEB 27 1940



ST  
22



33  
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0289 ORDER NO. 35132 DATE 2-14-1940

CUSTOMER ROWEY FURNITURE CO.  
RICHMOND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M 500 BUS. CARDS SIZE 2 1/2 x 3 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full YOU ARE ALWAYS WELCOME  
BOT-ROWEY FURNITURE COMPANY

FRONT NO. NONE (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT OLD CARB. MODERNIZE PHOTO.

SUBMIT RETOUCED PHOTO TO OFFICE.

USE PHOTO NO. 88641

To office

COLOR DESCRIPTION

FOLDOW FOR COLORS.

RECEIVED

Charge to \_\_\_\_\_ Dept.

EST. Makeover Time Required

RETOUCHING		_____
ENGRAVING		_____
PHOTO LITHO		_____
COMPOSING		_____
ART DEPT.		_____
ENGRAVING		_____

PHOTO RETURNED

TO

PHOTO USED FOR

#30 — 2-21-40

4  
3 1/2  
4 1/4

Handwritten signature





MARINE NOVELTIES, ST. AUGUSTINE, FLA.

NO. 0B90

ORDER NO. 35102

DATE 2-13-1940

1 M POST CARDS

PHOTO COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) OCEAN FLOOR PHOTOGRAPHER AT  
XX MARINE STUDIOS, MARINELAND, FLORIDA

IMPRINT NONE

(TITLE IN PLATE)

601577

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto  
paper on sides

Extra tag  
for Dabney

FEB 14 1940

DATE  
ENTERED SEPT.

DATE  
COMPLETED

FEB 13 1940

FEB 14 1940

15 3 1/2

add sides

84 80

8-19

DATE ENLIGHTENED ORD

By

DATE

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

R136 17



MARINE NOVELTIES, ST. AUGUSTINE, FLA.

NO. 0B91

ORDER NO. 35102

DATE 2-13-1940

1 MPOST CARDS

PHOTO COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) MOTHER AND BABY PORPOISE AT  
MARINE STUDIOS, MARINELAND, FLORIDA  
(TITLE IN PLATE)

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By 16 Date FEB 13 1940

DATE RECEIVED FEB 13 1940 DATE COMPLETED FEB 13 1940

	DATE RECEIVED	DATE COMPLETED
11 1	FEB 13 1940	FEB 13 1940
2-15		

DATE PHOTO RETURNED TO CUSTOMER 2-15

P

4



NO. 0892

MARINE NOVELTIES, MARINELAND, ST. AUGUSTINE, FLA. ORDER NO. 35102

DATE 2-13-1940

1 M POST CARDS

PHOTO COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. YES

TITLE (IN FULL) "SILSTA TIME" FOR THIS  
SPOTTED DEEP-SEA PORPOISE AT MARINE  
STUDIOS, MARINELAND, FLORIDA  
(TITLE IN PLATE)

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE RECEIVED	DATE SENT	DATE ENTERED DEPT.	DATE COMPLETED
FEB 14 1940		FEB 13 1940	FEB 13 1940
RECEIVED			
SENT			
RECEIVED	12 3/4		2/14 9.
RECEIVED			
RECEIVED	80	2-15	
RECEIVED			
RECEIVED			
RECEIVED			
RECEIVED			

DATE RECEIVED

DATE SENT

DATE SENT

DATE Photo Returned to Customer

Extra Key  
for double punch

Prep. cost  
Fast Rate 6.00  
See Rate 9.00

54



MARINE NOVELTIES, MARINELAND, ST. AUGUSTINE, FLA.

NO. 0893  
ORDER NO. 35102  
DATE 2-13-1940

Rephoto  
Paper on bottom

1 M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		PHOTO CODE		FULL FACE <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. YES	
TITLE (IN FULL) "FLEDING TIME" 15 FEET BELOW THE SURFACE AT MARINE STUDIOS, MARINELAND, FLORIDA (TITLE IN PLATE)		IMPRINT NONE		684577	
COLOR DESCRIPTION		PHOTO PROPERTY OF		CUSTOMER	

SUBMIT: RET. PHOTO    B. L. & W. PROOF    HANDCOL PROOF    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TERMINATE		FEB 14 1940		FEB 14 1940	
DATE RECEIVED		DATE RECEIVED		DATE RECEIVED	
FEB 14 1940		FEB 14 1940		FEB 14 1940	
11		2		add both	
78					

Extra neg  
for development

DATE RECEIVED	DATE FOR
DATE PAID	DATE PHOTO RETURNED TO CUSTOMER

2466



MARINE NOVELTIES, MARINELAND, ST. AUGUSTINE, FLA.

NO. 0B94

ORDER NO. 35102

DATE 2-13-1940

1. M POST CARDS

PHOTO COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R R. M. YES

TITLE (IN FULL) SILVER KINGS, OR TARPON, AS  
PHOTOGRAPHED THRU ONE OF THE 200  
PORTHOLES AT MARINE STUDIOS, MARINELAND,  
FLORIDA

IMPRINT NONE

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DATE: FEB 13 1940

By: [Signature]

DATE: FEB 13 1940

DATE	COMPLETED
FEB 13 1940	FEB 13 1940
11	1 1/2
90	2-15

R

Am 4



1 FEB 13 1940		Not Dpt. Checked 7 6
FEB 13 1940		FEB 13 1940 DATE COMPLETED
12 1		2/14/40
80		
HAND COLOR		
ARTIST		
DATE ELECTROTYPE By		
DATE HAND COLOR		



DISTRIBUTED BY JAY LECK, CARLSBAD, N. MEX.

NO. ~~62-1196~~ 0B96

ORDER No. 34784

DATE 2/14/40

25 M POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I	R. M. YES
TITLE (IN FULL) LUNCH ROOM IN CARLSBAD CAVERN, CARLSBAD, N. M.	IMPRINT	SAME AS ABOVE
PRIVATE NO. LOWER LEFT CORNER	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

CUT AT TOP FOR PROPORTION. BASE OF COUNTERS - CEMENT. NOTE FOOD AND COFFEE  
URNS. TAKE OUT MAN LOWER LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Feb 14 1940

West Dept. Checked

Feb 14 1940

DATE	DEPT.	DATE COMPLETED
6	2 1/2	2-14
30	1 1/2	2-22-40
35	5 1/2	2-29
		3-1

DATE RECEIVED ON

By

DATE HAND COLOR PHOTO

By



NO. 0B97

DISTRIBUTED BY JAY LECK, CARLSBAD, N. MEX.

ORDER NO. 34784

DATE 2/14/40

25 M POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES	
TITLE (IN FULL) LUNCH ROOM IN CARLSBAD CAVERN, CARLSBAD, N. M.		IMPRINT SAME AS ABOVE	
PRIVATE NO. LOWER LEFT CORNER		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

BASE OF COUNTER CEMENT. CHIEF RANGER UNIFORM OLIVE COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

FEB 14 1940

	DATE ENTERED DEPT.	DATE COMPLETED
6 2 2-14	2-14	2-16 SC.
30 1/2	2-22-40	
33 6 2-29-40	3-4-40 F.W.	

1. ESTIMATE OK'D. DATE 2/14/40

By \_\_\_\_\_

2. ESTIMATE OK'D. DATE 2/14/40

By \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 0B98 ORDER NO. 35143 DATE 2-21-1940

CUSTOMER MR. JOHN SAMI I  
HAYS, KANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COTE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "A LITTLE COMMUNITY OF LOVE"

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 22 1940



NO. 0B99

ORDER NO. 35164

DATE 2-15-1940

12 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEVENTEENTH STREET AND  
BUSINESS DISTRICT, CHEYENNE, WYOMING  
PRIV.NO.BEFORE TITLE: 1074

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

DARK CARS. DO NOT BRING OUT DEFINITE NAMES ON SIGNS. TONES OF BUILDINGS CAN BE JUDGED FROM PHOTO.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

## ATTENTION!

order for this customer. Please see to it that all cups or negatives are uniform and colour are in harmony with each other to make an attractive set.

Straight

ESTIMATE

Mont Dept. ~~Checked~~

FEB 17 1940

late FEEL

DATE COMPLETED

12. 2/2

2/20 G

30

12

22-40

25

51

3-5

3-7

LAURENCE J. BROWN

Let's find

51.

DATE HAND COLOR PROCESS.

1. 100

to the ...



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB100-N

ORDER NO. 35164

DATE 2-15-1940

12 M 500 POST CARDS

AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES No

TITLE (IN FULL) GREETINGS FROM CHEYENNE,

IMPRINT SAME AS ABOVE

WYO.

THE HOME OF FRONTIER DAYS (ETC.)

(TITLE IN PLATE.)

RRIV. NO. UPPER ~~XXXXXXXX~~ RIGHT  
BORDER: 901

XXXXXX

SMALL TYPE: (C) CURT TEICH & CO., INC.  
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE PENCIL LAYOUT & CARDS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

See to it that all negatives are uniform and colors are in harmony with each other so make an attractive set.

Colored Set 9 hrs

201 - Feb 21 - 1940

Corr 1 1/2 hrs

New colored sketch

2 3/4 hrs

5 hrs

Sp

6 1940

MAY 6 1940

MAY 13 1940

MAY 14 1940

MAY 15 1940

33 9 5-13-40 5-14-40 F.W.

5-15-40

By



Straight

1 M POST CARDS	BLUESKY	WHITE BORDER								
<p>(ALL OF THIS ON THE PICTURE SIDE)</p> <p>PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.</p> <p>TITLE (IN FULL) UNITED STATES POST OFFICE, CHARLESTON, MO.</p>	<p>(ALL OF THIS ON THE ADDRESS SIDE)</p> <table style="width: 100%;"> <tr> <td style="width: 33%;">FRONT No.</td> <td style="width: 33%; text-align: center;">I</td> <td style="width: 33%; text-align: right;">R. M.</td> <td style="width: 33%; text-align: right;">NO</td> </tr> <tr> <td>IMPRINT</td> <td colspan="3" style="text-align: center;">NONE</td> </tr> </table>		FRONT No.	I	R. M.	NO	IMPRINT	NONE		
FRONT No.	I	R. M.	NO							
IMPRINT	NONE									
<p>COLOR DESCRIPTION</p> <p style="text-align: center;">FIX UP FOREGROUND.</p> <p style="text-align: right; font-size: 2em; font-family: cursive;">40350</p>		<p>PHOTO PROPERTY OF</p> <p style="text-align: right;">C.T.</p>								
<p>SUBMIT: RET. PHOTO      B. L. &amp; W. PROOF      HANDCOL PROOF      RETURN PHOTO.</p>										
<p>CURT TEICH &amp; COMPANY, INC., CHICAGO</p> <p>PHOTO TICKET</p>										

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]



COTTRILL'S PHAR., ARCADE, N.Y.

NO. 0B102

ORDER NO. 35228

DATE 2-19-1940

3M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) ARCADE MUNICIPAL BUILDING,  
ARCADE, N.Y.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHTEN UP SHADOW SIDE. BRING OUT LETTERING. COLOR: RED BRICK, WHITE SANDSTONE. SHOW GRASS ON SIDES, IN FRONT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 20 1940

Est. Cpt. Checked

FEB 20 1940

DATE  
COMPLETED

FEB 20 1940

FEB 20 1940

3 2 2

2 2 2

78

Feb. 23-40

50

5 1/2 Feb 27. 40

Feb 28. 40.

DATE RECEIVED

DATE

DATE HANDLED OR RECORDED

DATE

14



DATE 2-16-1940

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ARTS BUILDING, STATE TEACHERS  
COLLEGE, INDIANA, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

DESCRIPTION  
DARK RED BRICK. LIGHT GRAY TRIM & CORNICE. DULL CREAM SASH & DOORS.  
RED BRICK COLUMNS ON STEPS. GRAY STEPS. GREEN BENCHES. FLAT GREEN  
SHRUBBERY

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Straight

Dept. Checked

Day ~~March 1~~  
Date FEB 20 1940

FEB 29 1940

DATE COMPLETED

2	2	1	10	2	225
---	---	---	----	---	-----

40 5 2-29-40 3-5-40 C.C.U.

THE UNIVERSITY OF CHICAGO

1998

29

2



NO. 0B104

J.D. JOHNSTON NEWS DEALER, INDIANA, PA.

ORDER NO. 35227

DATE 2-16-1940

6 M 500 POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) AUDITORIUM, STATE TEACHERS COLLEGE, INDIANA, PA.	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

DARK DULL RED BRICK. LIGHT STONE GABLE & COLUMNS & BASE & STEPS. CREAM DOORS & SASH. BLDG. ON RIGHT SAME COLOR. REMOVE SIGN BOARD AT LEFT CORNER OF BLDG. GREEN LAWN. DARK DRIVE. REMOVE WHITE GLARE ON LEFT SIDE OF BLDG. WHICH IS SAME COLOR AS FRONT & REST OF BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 19 1940

Opt. Checked

FEB 19 1940

DATE COMPLETED

10 3

2/20/40

34 X 6 1/2 3/4

3/5/40



J.D. JOHNSTON NEWS DEALER, INDIANA, PA.

NO. 0B105

ORDER NO. 35227

DATE 2-19-1940

6 1/2 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) INDIANA HOSPITAL AND MACK  
MEMORIAL, INDIANA, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT BROWN BRICK. DARK RED TILE ROOF ON LEFT CENTER. LIGHT STONE CORNICE  
AND ENTRANCE ON RIGHT. LIGHT BUFF SASH & WINDOW FRAMES & DOORS. BRONZE LIGHTS  
GREEN TOP ON DOME ON ROOF ON LEFT. GREEN LAWN & SHRUBBERY. SHOW SPRINGTIME  
FOLIAGE ON TREES. CEMENT WALK REMOVE LEAVES FROM YARD IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

FEB 19 1940

DATE Checked

FEB 19 1940

DATE  
COMPLETED

11 3

2/21/40

HAND COL PROOF

ARTIST

37 5 1/2 2-29

3-4

DATE RECEIVED

DATE Paid

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By



J.D. JOHNSTON NEWS DEALER, INDIANA, PA.

NO. 0B106

ORDER NO. 35227

DATE 3-19-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MAIN BUILDING, STATE TEACHERS COLLEGE, INDIANA, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK RED BRICK. WHITE CORNICE & PORCHES & TOWER & WINDOW FRAMES & SASH.  
SLATE ROOF. RED FLOWERS ON TERRACE. WHITE STAIRWAY ON RIGHT. WHITE  
TRELLIS ON REAR LEFT. GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

501442

FEB 19 1940

FEB 10 1940

DATE  
COMPLETED

6 3 2-20 7-27 SP

34 5 1/2 3-1 3-1 WP

DATE Photo Returned to Customer



3/ CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3107

ORDER NO. 35244

DATE

2-19-1940

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

BETHEL TEICH  
DAYTON, OHIO

Photos for  
this Customer

3 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BETHEL TEICH - 100 PUCKEY STREET,  
DAYTON, OHIO

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

#### RETOUCHING DEPARTMENT

Submit —

Sketch —

Layout —

Retouched Photo —

Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175  
S

SEE TISSUE OVERLAY ATT'D.

#### COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

2-26

Ret 3  
He 1 1/2  
Lat 4 1/2 6

FEB 20 1940

15



PUBLISHED FOR WYATT BOOK STORE, ROME, GA.

NO. 08108

ORDER NO. 34900

DATE 2/21/40

M POST CARDS		AMERICAN ART		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. No <del>UPPER</del>	
TITLE (IN FULL) GIRLS' HIGH SCHOOL, ROME, GA.		IMPRINT		SAME AS ABOVE	
		PHOTO PROPERTY OF		C.T.	

COLOR DESCRIPTION  
JOIN THIS PHOTO NO. 1 AND 2. Bldg. slightly mottled light red brick see photo. use #AA 11 - 3 few 22 & 23. White concrete trim all over. cream window shades. gray slate roof. brown rain pipes. concrete steps. iron railing. concrete ~~steps~~ walks - asphalt road. show a few small flower bushes along bldg. in bloom. nice green grass - pretty sky and cloud effect. take out snow, poles and wires and fence in right foreground. road and sidewalk are straight, kindly watch this when matching photos. Name of school shown right above pillars is "GIRLS HIGH SCHOOL" if this can be brought out it will make a much better selling subjects.

SUBMIT PENCIL SKETCH FOR OKH BEFORE STARTING ACTUAL PLATE WORK

SUBMIT: RET. PHOTO B. L. & W. PROOF ~~HAND COLOR PROOF~~ YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rep photo.  
Pencil Skt  
#10 - 2/21/40 3 hr

2/28/40 ~~all~~  
Skt Corr 3 hr  
6

2 Rep photos

36H752

600

FEB 21 1940

By Date

By Date

DATE COMPLETED

MAR 1 1940

MAR 1 1940

6 7 3-6 3-12-40

14 12-14-40

37 5/2 2-14-40 3-15-40

DATE SLIPPED

DATE BACK COVER

By

6

34



MARTENS DRUG STORE, WOODVILLE, MISS.

NO. 08109

ORDER NO. 34919

DATE 2/21/40

I M POST CARDS PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) ROSEMONT PLANTATION,  
WOODVILLE, MISSISSIPPI

IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER C.T.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,787,775

FEB 21 1940

STATE  
COMPLETED

FEB 21 1940

FEB 21 1940

3

3 1/2 2 - 21

2 36 50

84

DATE DUE

DATE HANDLED

3

17.  
16



MARTENS DRUG STORE, WOODVILLE, MISS.

NO. 05110

ORDER NO. 34919

DATE 2/21/40

I M PO T CARDS PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAMPTON HALL, WOODVILLE,  
MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 21 1940

Post Dept. Chicago

By FEB 21 1940

	DATE RECEIVED	DATE COMPLETED
DATE RECEIVED	FEB 21 1940	FEB 21 1940
DATE COMPLETED	3 2 21	2-23 SL
DATE RECEIVED	24 80	2-26
DATE COMPLETED		
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DATE RECEIVED		
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DATE RECEIVED

By

DATE HAND COLOR PROOF

By

DATE RECEIVED

By

DATE HAND COLOR PROOF

By

ST.  
Rm. 14  
16



NO. 0B111

ORDER NO. 34919

DATE 2/21/40

1	M	POST CARDS	PHOTO COTE	WHITE BORDER
---	---	------------	------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. **YES**

TITLE (IN FULL) MAJOR FELTUS HOME, WOODVILLE,  
MISSISSIPPI

IMPRINT NONE

### COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

FEB 21 1940  
 Post Dept. Checked  
 By                       
 For FEB 1 1940

MAILED  
COMPLETED

FEB 21 1940 FEB 22 1940  
2-21 2-23 SL

78 Feb. 23-40

THE UNIVERSITY OF CHICAGO

25

UNIVERSITY OF CALIFORNIA LIBRARY

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4. 4. 4. 4. 4.

61

Dr. C. F. 10 Referred to C. 10

16



CITY DRUG STORE, MINDEN, LA.

NO. 0B112

ORDER NO. 35282

DATE 2-21-1940

*Strang*

3 M 500 POST CARDS.

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) WEBSTER PARISH COURT HOUSE,  
MINDEN, LA.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRICK IS OUR COLOR AA 5-A 11 LIGHT COLOR IN PHOTO IS WHITE STONE,  
TOP OF CUPOLA ROOF OUR NO. 16.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

FEB 21 1940

AMERICAN ART

By

FEB 21 1940

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED.
11 3 1/2	FEB 19 1940	FEB 19 1940
78	FEB. 26-40	2/26 G
59 5 1/4	3-1-40	3-1-40

DATE RECEIVED

DATE HERE COLOR DRAWING

By

DATE PHOTO RETURNED TO CUSTOMER



CITY DRUG STORE, MINDEN, LA.

NO. 08113

ORDER NO. 35282

DATE 2-21-1949

3 M 500 POSTCARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) FIRST BAPTIST CHURCH,  
MINDEN, LA.

IMPRINT  
NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRICK AA #9. TRIMMED IN WHITE. ROOF AC #7.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Straight  
Paper on both  
sides.*

ESTIMATE

Est. Dept. Checked

FEB 23 1940

By FEEL  
Date FEEL

FEB 23 1940

DATE  
COMPLETED

FEB 23 1940

17 3 1/2

2/26 5/4

14

3-26-40

60

5/4 2-29

3-5



CITY DRUG STORE, MINDEN, LA.

NO. 0B114

ORDER NO. 35282

DATE 2-20-1940

3 M500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PRESBYTERIAN CHURCH, MINDEN,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRICK AC #7. TRIM WINDOWS, DOORS IN WHITE. ROOF AC #6.

SUBMIT: RET. PHOTO

B. L. & W. PROOF *yes*

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

FEB 21 1940

Check Dept. Checked

FEB 21 1940

DATE  
COMPLETED

FEB 21 1940

FEB 21 1940

12 2 1/2

2/22 G

2-23

60 5 1/2 2-27

2-29

To Ernest

16



CITY DRUG STORE, MINDEN, LA.

NO. 0B115

ORDER NO. 35282

DATE 2-21-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MINDEN HIGH SCHOOL, MINDEN,  
LA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRICK IS OUR AA #5. ROOF AC 6. TRIMMINGS ON BLDG. WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By W. J. Smith Checked W. J. Smith

Date FEB 21 1940

DATE	COMPLETED
FEB 21 1940	FEB 21 1940
17 2 1/2	2/22/40
79	
57 5/4 2-26-40	2-27-40

DATE SUBMITTED 2-21-40 By W. J. Smith

DATE PAID 2-26-40 By W. J. Smith

*To Court*

16



NO. 6B116  
ORDER NO. 35282  
DATE 2-21-1940

3 M 500 POST CARDS		AMERICAN ART		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) CONFEDERATE MONUMENT, MINDEN, LA.		IMPRINT XXX NONE			
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER			

BASE STONE UNDER STATUE IS GRANITE ABOUT OUR AA #6. STATUE IS PURE WHITE. BACKGROUND EFFECT. MAKE COLORFUL.

SUBMIT: RET. PHOTO      B. L. & W. PROOF Yes      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
FEB 21 1940		FEB 21 1940	
DATE		DATE	
COMPLETED		COMPLETED	
13	2	FEB 21 1940	FEB 21 1940
80	2-23		2/22/40
59	5 2-26		2-27

*J. J. Ennis*

15



CITY DRUG STORE, MINDEN, LA.

NO. 08117

ORDER NO. 35282

DATE 2-21-1940

3 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) RECREATION PARK, MINDEN, LA.		IMPRINT NONE			
				PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

THIS BEING A SCENIC VIEW, USE YOUR BEST JUDGMENT AS TO COLORS, AND  
MAKE CARD VERY ~~ATTRACTIVE~~ EFFECTIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF *yes*

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
FEB 21 1940		FEB 21 1940	
DATE	PRICE	DATE	COMPLETED
FEB 1 1940		FEB 21 1940	
16 2			
84		2-23	
48 5		2-27-40	2-28-40

*To Mr. Ernst*

57  
16



CITY DRUG STORE, MINDEN, LA.

NO. 0B118

ORDER NO. 35282

DATE 2-21-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) BUSINESS SECTION, MINDEN, LA.

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE YOUR JUDGMENT AS TO BEST  
EFFECT OF COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*JEH* **ESTIMATE** Cost Dept. *Checked*  
FEB 21 1940 FEB 21 1940  
DATE COMPLETED  
FEB 2 1940 FEB 11 1940  
FEB 2 1940 FEB 11 1940  
10 3 2/22 Gr  
80 2-23  
60 6 3/4 2-26 2-27

*To Ernst*

*51*  
*16*



GREEN'S DRUG STORE, HILTON, N.Y.

NO. 0B119

ORDER NO. 35289

DATE 2-21-1940

1 M POST CARDS

PHOTO COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BRADDOCK'S POINT LIGHT  
STATION, LAKE ONTARIO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Rephoto  
9 Prints*

ESTIMATE

Cost Dept. Checked

FEB 23 1940

FEB 23 1940

			DATE COMPLETED
CUSTOMER'S NAME		FEB 1940	FEB 23 1940
QUANTITY	10 4		2/26 JV
PRICE PER UNIT	8.11	2-27-40	
TOTAL			
MADE CHECK PROOF			
ART ST. DEPT.			

DATE DELIVERY OK'D

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF



GREEN'S DRUG STORE, HILTON, N.Y.

NO. OB 120

ORDER NO. 35289

DATE 2-21-1940

*Rephoto*

1 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	PHOTO COTE	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) LIGHTHOUSE BEACH, HILTON, N.Y.	IMPRINT NONE	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Cost Dept. Checked

Date FEB 23 1940

DATE COMPLETED
FEB 23 1940
FEB 23 1940
2/26/40

8 3

IF HAVE COMPLETED

17.

19



LANE DRUG STORE, ROME, GA.

NO. OB121-N

ORDER NO. 35412

DATE 2-27-1940

3 2 M500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

OLD TOWN CLOCK, ROME, GA.

IMPRINT XXXX NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK TOWER, WHITE DOOR & LATTICE WINDOWS. WHITE CLOCK TOWER  
BLACK CLOCK WITH WHITE NUMERALS. BLACK IRON RAILING ON BUILDING TOP, LIGHTNING  
ROD ON TOP. SCHOOL BLDG. AT RIGHT DEEP RED BLDG. WHITE WINDOW CASING & TRIM.  
DARK GREEN ROOF. PUT LEAVES ON TREES: TAKE OUT ASH CAN, POLES, WIRES AND  
RAILING AT RIGHT, CONTINUE CONCRETE WALL AND SHOW SOME NICE FLOWERING SHRUBS  
AGAINST SAME. SMOOTH OUT GROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Strangh*

3014722

FEB 28 1940

Cost Def. Checked

DATE COMPLETED

MAR 1 1940

MAR 1 1940

8 3/4

3/5 gr.

74

37 5 1/4 3-7

3-7

rw 11 27



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B122

ORDER NO. 35480 DATE 2-28-1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER SCOTT WATER HEATER SALES CO.  
CINCINNATI, OHIO

25 POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAIN AT 7TH - PA. 3860

BOT-AT YOUR SERVICE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

Screen 120  
133  
150  
175

COLOR DESCRIPTION

MAR 1 1940



Rephoto

NO. 0B123

LUNEBURG STUDIO, LIVE OAK, FLA.

ORDER NO. 35462

DATE 2-29-1940

3 M

500 POST CARDS

AMERICAN ART

XXXXXXXXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) OHIO AVENUE, LIVE OAK, FLA.

IMPRINT SAME AS ABOVE

(TITLE IN SKY)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

LEFT:

1. CUT OFF AS MARKED. TAKE OUT AUTO LEFT FOREGROUND. ALSO AERIAL ROD ATOP HOTEL.  
2. COURT HOUSE LIGHT BROWN TO TAN BRICK, SANDSTONE TRIM AND TOWER. TOP OF TOWER  
WEATHERSTAINED GREEN. SLATE ROOFS. PALMS LIGHT GREEN FOLIAGE ON GREEN LAWNS.  
BAL. OF BLDG. RED & SANDSTONE. RIGHT: HOTEL CREAM BRICK BLDG., CEILINGS UNDER  
PORCHES LIGHT GREEN. PORCH RAILING TOP BLACK, CHAIRS DARK GREEN, PALMS MED. GREEN.  
MAGNOLIA TREE TO RIGHT DARK GLOSSY GREEN LEAVES. 2. OFFWHITE BLDG. 3. SANDSTONE  
IN BACKGROUND 2 TOWERS RED BRICK. TAKE OUT GULF SIGN & POST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 4 1940

MAR 4 1940

MAR 1940

MAR 4 1940

80

3-4

36

62

3-7-40

3-7-40

*[Large red handwritten signature]*

35  
24



NO. ~~XXXXXX~~ OB124

LUNEBURG STUDIO, LIVE OAK, FLA.

ORDER NO. 35462

DATE 2-27-1940

3 M 500 POST CARDS AMERICAN ART <del>XXXXXXXXXX</del> FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL) HOTEL SUWANNEE, LIVE OAK, FLA.	
(TITLE IN SKY)	
FRONT No. I R. M. NO	
IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION	
HOTEL IS CREAM BRICK ALL OVER, BROWN WINDOW CASINGS. CEILINGS UNDER PORCHES AR GREEN. RAILING: TOP PART, BLACK. RAILING, LOWER PART, CREAM. HOTEL SIGN ON PORCH, WHITE LETTERS, GREEN BACKGROUND. HOTEL SIGN ON STREET, BLACK LETTERS ON WHITE BACK GROUND. EVERGREEN PLANTS IN LIGHT GREEN POTS. CHAIRS GREEN. TREE IS MAGNOLIA WITH DARK GLOSSY <del>XXXXXX</del> GREEN FOLIAGE. PALMS A LIGHTER SHADE OF GREEN FOLIAGE. GREEN LAWN. TAKE OUT AERIAL STICK TOP OF ROOF.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.	

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 20 1940

DATE  
COMPLETED

MAR 1 1940

10 3

3/4 9r

80

3-8

33

1 3/4

3-6-40

3-7-40 F.W.

5  
27



3



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0B126 ✓ ORDER NO. 36023 DATE 2-29-1940

CUSTOMER HOLY NAME OF JESUS HOSPITAL  
GADSDEN, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY NAME OF JESUS HOSPITAL - GADSDEN,  
ALABAMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

BLOCK OUT MAN SITTING IN FIRST AUTOMOBILE IN THE  
LOWER LEFT HAND CORNER OF THE PHOTO.

COLOR DESCRIPTION

BUILDING IS WHITE, WINDOW FRAMES ARE GREEN, BALCONY RAILINGS ARE BLACK, AS IS THE FRAME  
IN WHICH THE NAME OF THE HOSPITAL IS SET. THE CORSS IS ALSO BLACK. WE WOULD LIKE TO  
CALL YOUR ATTENTION TO THE TULIP BED IN THE LOWER LEFT HAND CORNER OF THE PICTURE,  
WHICH, WHEN THEY ARE IN BLOOM, WERE RED.

Return photo

MAR 2 1940

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B127 ORDER No. 36041 DATE 3-4-1940

CUSTOMER HERMITAGE ART CO.  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M500 POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY HILL, WIS., FROM THE WEST

FRONT NO. 12

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

TRADEMARK

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INST. ATT'D & CARDS.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120  
133  
150  
175

COLOR DESCRIPTION

SEE CARDS ATT'D.

Photo to H.A.C. 3/6/46  
OK

MAR 5 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0B128 ORDER NO. 36041 DATE 3-4-1940

CUSTOMER THE HERMITAGE ART CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VIEW FROM THE NORTH, HOLY HILL, WIS.

FRONT NO. 12

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

TRADE MARK

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INST. & CARDS ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

SEE CARDS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 5 1940

4 — 1 hr

3 — 3 hr

49 3-12 20 1/2  
20 1/2  
5 1/2 54

Photo to HA  
3/6/46  
MS.

Feb

29



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL No. 0B129 ✓ ORDER NO. 36041 DATE 3-4-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER THE HERMITAGE ART COL CHICAGO, ILLINOIS			
	12 M 500 POST CARDS SIZE 3½ x 5½	STYLE AMERICAN ART WHITE BORDER		
	PLACE OF TITLE: Upper, <u>Lower</u> , Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full FRIESS LAKE, FROM THE EAST, HOLY HILL IN THE DISTANCE	FRONT NO. 12 (All of this on address side) R. M. Yes <u>No</u> R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint TRADEMARK		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout	Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue		
	SEE INST. ATT'D. & CARDS. <i>To customer</i>			
	COLOR DESCRIPTION  SEE CARDS ATT'D. <i>Photo not 4/11/40</i>			

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 3-12-40 SEP 1/2  
#60 3-20-321 6



B.1

*2-4*

MAR 5 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B130 ORDER NO. 86051 DATE 3-4-1940

CUSTOMER NAZARETH HOSPITAL  
MINERAL WELLS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

I M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO COTE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 5 1940



E. H. WRIGHT, BUCKEYE LAKE, OHIO

NO. OB131

ORDER NO. 36067

DATE 3-5-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) STREAMLINED RIDE ON BEAUTIFUL  
BUCKEYE LAKE, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLOR OF BOATS, BRIGHT RED BASE, TOP SIDES WHITE. BRIGHT BLUE LETTERS. CHROMIUM  
CHROMIUM STRIP AT FRONT EDGE OF BOAT. CHROMIUM EDGE AROUND TOP OF BOATS.  
PENNANTS ON FRONT POSTS, RED, WHITE. LICENSE PLATES ON TOP FRONT, BLUE, WHITE  
LETTERS. DO NOT CHANGE SIZE OF PENNANT ON FLAG POLE IN FRONT OF BOATS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE 3-5-1940

DATE COMPLETED 3-11-40

ITEM	QUANTITY	UNIT PRICE	TOTAL	DATE
36 5 1/2	36	5 1/2	3-12-40	3-13-40
2 2-6	2	2-6	3-11-40	
3-11				

3

34



PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

NO. )OB132

ORDER No. 35677

DATE 3/5/40

5 M POST CARDS PHOTO COWE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. LE CONTE, GREAT SMOKY  
MOUNTAINS NATIONAL PARK

(RIGHT LOWER PLATE FOR TITLE)  
(SHOW IN LEFT LOWER PLATE - (c)Exline

PRIVATE NO. BEFORE TITLE -- 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LEAVE CLOUD EFFECT AS APPEARS ON ORIGINAL PHOTOGRAPH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DATE RECEIVED	DATE PAID	DATE RECEIVED	DATE PAID
MAR 7 1940	MAR 7 1940	MAR 7 1940	MAR 7 1940
17	1		
84			

DATE RECEIVED BY D. DATE PAID BY

DATE RECEIVED BY D. DATE PAID BY

DATE RECEIVED BY D. DATE PAID BY

4/6/40

51  
Rm 31  
36



PUBLISHED FOR E. M. EXLINE, GATLINBURG, TENN.

ORDER NO. 35677

DATE 3/5/40

5	M	POST CARDS	PHOTO COTE	WHITE BORDER
---	---	------------	------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. **YES**

TITLE (IN FULL) (IN LOWER RIGHT PLATE)

IMPRINT ~~SAME~~ AS ABOVE

NEWFOUND GAP, GREAT SMOKY MOUNTAINS  
NATIONAL PARK

PUT IN LOWER LEFT PLATE \* (c) Exline  
PRIVATE NO. BEFORE TITLE -- 2

Set this ~~up~~ as per Card  
attached

### COLOR DESCRIPTION

SHOW THE FOLLOWING WORDING WITH ARROWS, ON PICTURE SIDE. (e) Sky way to Clingman's  
Dome (f) Clingman's dome Alt. 6642 Ft. Refer to subject no. 9AH2489 for correct  
 placing. Show nice cloud effect

PHOTO PROPERTY OF **CUSTOMER**

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO. & Neg. Yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

FEDERAL BUREAU OF INVESTIGATION		DATE	FILE
1940		DATE	FILE
FEDERAL BUREAU OF INVESTIGATION		DATE	FILE
FEDERAL BUREAU OF INVESTIGATION		DATE	FILE
9	3	3/12	3/7
8	3	3/12	

مجلسه ۱۳۴۳

4/6/40  
20

Q 31  
25



PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

DATE 3/4/40

5	M	POST CARDS	PHOTO COTE	WHITE BORDER
---	---	------------	------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ( IN RIGHT LOWER PLATE)  
"THE LOOP", GREAT SMOKY MOUNTAINS  
NATIONAL PARK

PUT IN LOWER LET PLATE (c) Exline

PRIVATE NO. BEFORE FILE --- 3

### COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO & NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		Cost	Checked
By	Date		
MAR 11 1940	MAR 6 1940		
DESCRIPTION	QUANTITY	UNIT PRICE	DATE COMPLETED
...			
...			
...	10	1	3/7 gr
...	8 1/2	3-11-40	
...			
...			
...			

DATE RECEIVED BY \_\_\_\_\_  
DATE OF DEPOSIT \_\_\_\_\_  
\_\_\_\_\_

DATE RETURNED TO \_\_\_\_\_  
*4/6/40*  
*JH*

New print

3

ST  
Rm 31  
3/5



PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

NO. 0B135

ORDER NO. 35677

DATE 3/6/40

New print

5	M	POST CARDS	PHOTO COTE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M.	YES
TITLE (IN FULL) (IN RIGHT LOWER PLATE) CHARLIE'S BUNION, GREAT SMOKY MOUNTAINS NATIONAL PARK		IMPRINT SAME AS ABOVE		
PUT IN LEFT LOWER PLATE -- (c) Exline				
PRIVATE NO. BEFORE TITLE 4		PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION CUT DOWN AS INDICATED IN INK ON ATTACHED PRINT. SHOW NICE CLOUD EFFECT.				

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO & NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
DATE 3-1940		DATE 3-1940	
DATE	DATE	DATE	DATE
ENTERED	ENTERED	ENTERED	ENTERED
MAR 5 1940	MAR 5 1940		
16	3		3/7 9
84	3-11-40		

DATE 4/6/40

DATE 4/6/40

4/6/40

Rm. 31  
35



NO. 08136

PUBLISHED FOR E. E. EXLINE, GAULINBURG, TENN.

ORDER NO. 35677

DATE 3/5/40

5 M post cards PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN LOWER RIGHT PLATE)  
SKYWAY DRIVE, GREAT SMOKY MOUNTAINS NATIONAL  
PARK

IMPRINT SAME AS ABOVE

PUT IN LOW R LEFT PLATE 0-- (c) Exline

PRIVATE NO. BEFORE TITLE --- 5

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT DOWN AS INDICATED ON NEGATIVE. SHOW NICE CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Print*

*RR* **ESTIMATE** Cost *1.50* Checked *1.50*

By *RR* Date *MAR 6 1940* Date *MAR 6 1940*

DATE	ENTERED	DEPT.	DATE COMPLETED
<i>MAR 6 1940</i>			<i>MAR 6 1940</i>
	<i>8</i>	<i>3</i>	<i>3/8 JH</i>
	<i>79</i>		

DATE RECEIVED *4/6/40* DATE PAID *4/6/40*

DATE PAID *4/6/40*

*RM 31 35*



6

Print

PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

NO. 0B137

ORDER NO. 35677

DATE 3/5/40

5 M POST CARDS

PHOTO CODE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) (IN LOWER RIGHT PLATE)  
ALUM CAVE BLUFF, GREAT SMOKY MOUNTAINS  
NATIONAL PARK

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT PLATE @- (c) Exline

PRIVATE NO. BEFORE TITLE -- 6

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRING OUT ROCK AS MUCH AS POSSIBLE. SHOW NICE CLOUD EFFECT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. XXXXX NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
MAR 5 1940  
WORK SCHEDULE  
MAR 5 1940

DATE	TIME	DATE	TIME
ENTERED	DEPT.	ENTERED	DEPT.
MAR 5 1940		MAR 5 1940	
11	2-	3/7	9
78	3-11		

4/6/40

5  
RM 31  
35



Rephoto

ORDER NO. 35677

DATE 3/5/40

5 M POST CARDS PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **YES**

TITLE (IN FULL) (LOWER RIGHT-PLATE)

IMPRINT SAME AS ABOVE

MILL CREEK FALLS, GREAT SMOKY MOUNTAINS  
NATIONAL PARK

PUT IN LOWER LEFT PLATE --- (c) Exline

PRIVATE NO. BEFORE TITLE --- 7

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

CUT DOWN AS INDICATED IN INK ON ATTACHED PRINT.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Post Dept. Checked

7 1940. in West. C. 5. 11. 1. F

1-13

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123

VI  
ENTERED DEPT.

DATE  
COMPLETED

MAK 7 1940

MAH 7 1940 B

10

17/2 ✓

$\frac{3}{8} g$

79

Mar 11 40

14-3-3

DATE 71.

CONFIDENTIAL

4/6/40  
28

ST  
Rm 31  
36



PUBLISHED FOR E. E. EXLINE, CATLINBURG, TENN.

NO. 0B139

ORDER NO. 35677

DATE 3/5/40

*Print*

5 M POST CARDS PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (LOWER RIGHT PLATE)

IMPRINT SAME AS ABOVE

CLINGMAN'S DOME OBSERVATION TOWER,  
GREAT SMOKY MOUNTAINS NATIONAL PARK

PUT IN LOWER LEFT PLATE - (c) Exline

PRIVATE NO. BEFORE TITLE --- 8

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT DOWN AS INDICATED IN INK ON NEGATIVE. TAKE OUT GARBAGE CAN IN LEFT HAND  
FOREGROUND, AND ALSO TAKE OUT LETTERING. ~~XXXX~~ BRING OUT CLOUDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN ~~XXXX~~ NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*108*

**ESTIMATE** *m* *3/11/40*

*MAR 5 1940* *MAR 5 1940*

DATE ORDERED	DATE RECEIVED	DATE COMPLETED
<i>MAR 5 1940</i>	<i>MAR 5 1940</i>	<i>MAR 5 1940</i>
<i>8</i>	<i>3</i>	<i>3/11/40</i>
<i>84/10</i>	<i>3-11-40</i>	

*Rm. 31*  
*37*



Print

ORDER NO. 35677

DATE 3/5/40

5	M POST CARDS	PHOTO COTE	WHITE BORDER
---	--------------	------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN RIGHT LOWER PLATE)

IMPRINT SAME AS ABOVE

LAKE SANTEE, NEAR GREAT SMOKY MOUNTAINS  
NATIONAL PARK

PUT IN LOW R LEFT PLATE - (c) Exline

PRIVATE NO. BEFORE TITLE -- 9

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

XXXX NEG. YES  
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

May 6 1940

11

COMPLETED,

1347 5 1946

446 8 1245

17 1 1/2

3/7 G

70

3-12-40

[illegible]

1990

4/6/40  
24

St  
Q231  
25



Print

ORDER NO. 35677

DATE 3/5/40

5 M POST CARDS

PHOTO COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

R M YES

TITLE (IN FULL) (IN RIGHT LOWER PLATE)

IMPRINT

SALT AS ABOVE

MOUNTAIN CABIN, GREAT SMOKY MOUNTAINS

NATIONAL PARK

PUT IN LOWER LEFT PLATE 8- (c) Exline

PRIVATE NO. BEFORE TITLE -- 10

PHOTO PROPERTY OF

CUSTOMER

### COLOR DESCRIPTION

CUT DOWN AS INDICATED IN INK ON NEGATIVE. TAKE OUT READING MATTER ON NEGATIVE.XERO  
PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

XXXXX NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

# ESTIMATE

Not Done Checked!

M R 6 1940 C C K SCHEDULE

Date \_\_\_\_\_

	PAGE	DATE ENTERED DEPT.	DATE COMPLETED
CENTRAL		MAR 5 1940	MAR 6 1940
RECEIVED	18 2		3/7 9
PHOTO SEC			
BUREAU	50	3-11	
SIXTH			
SEVEN			
EIGHT			
NINE			
TEN			
ELEVEN			
TWELVE			

THE

4/6/40

24

ST  
RM 33  
25

18



4/6/40  
JH



PUBLISHED FOR E. E. EXLINE, CATLINBURG, TENN.

NO. 0B143

ORDER NO. 35677

DATE 3/5/40

*Rephoto*

5	M	POST CARDS	PHOTO COTE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES		
TITLE (IN FULL) (IN LOWER RIGHT PLATE) RHODODENDRON, GREAT SMOKY MOUNTAINS NATIONAL PARK		IMPRINT SAME AS ABOVE		
PUT IN LOWER LEFT PLATE - (c) Exline				
PRIVATE NO. BEFORE TITLE --- 12		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

DARKEN SOME OF THE LIGHTER BACKGROUND, SO AS TO BRING OUT DETAIL OF THE FLOWER  
BETTER. TAKE OUT LETTERING ON PHOTOGRAPH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		DATE	
MAR 7 1940		MAR 7 1940	
DATE	REPT.	DATE	REPT.
MAR 7 1940		MAR 7 1940	
	8 3		3/11/40

DATE ORDERED

DATE

4/6/40  
*JS*



Print

PUBLISHED FOR W. B. EXLINE, GATLINBURG, TENN.

NO. 00144

ORDER NO. 35677

DATE 3/5/40

5 M ~~XXXXXXXXXXXXXX~~ PHOTO COTE WHITE BORDER  
POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN LOWER RIGHT PLATE)

IMPRINT SAME AS ABOVE

TU NEL, NEWFOUND GAP HIGHWAY, GREAT  
SMOKY MOUNTAINS NATIONAL PARK

PUT IN LOWER LEFT PLATE - (c) Exline

PRIVATE NO. BEFORE TITLE -- 13

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE 1940

DATE	DATE	DATE	DATE
DATE	DATE	DATE	DATE
MAR 6 1940	MAR 6 1940		
8	1		3/7
8	1	3-15-40	

DATE SUBMITTED

DATE TAKEN

DATE PRINTED

DATE PRINTED

4/6/40

ST  
RM 33  
25







Print

NO. 0B146

PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

ORDER NO. 35677

DATE 3/5/40

5	M	POST CARDS	PHOTO COTE	WHITE BORDER
		(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES	
TITLE (IN FULL) (IN LOWER RIGHT PLATE) GRIST MILL IN THE HEART OF THE MOUNTAINS		IMPRINT SAME AS ABOVE		
PUT IN LOWER LEFT PLATE -- (c) Exline				
PRIVATE NO. BEFORE TITLE -- 15		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

CUT DOWN ON RIGHT HAND SIDE AS SHOWN ON NEGATIVE AND IN FOREGROUND TO MAKE RIGHT PROPORTION. SHOW PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTOX NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE					
By	MAR 6 1940		By	MAR 7 1940	
Date	MAR 6 1940		Date	MAR 7 1940	
DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
GRIST MILL IN THE HEART OF THE MOUNTAINS		MAR 8 1940	MAR 8 1940		
REPRODUCTION	8 1/2		3/7 9		
BLUING	54	3-11-40			
REPRODUCTION					
REPRODUCTION					
REPRODUCTION					
REPRODUCTION					
REPRODUCTION					

Photo -  
13141854

DATE ORDERED BY \_\_\_\_\_ DATE PAID BY \_\_\_\_\_  
DATE ORDERED BY \_\_\_\_\_ DATE PAID BY \_\_\_\_\_  
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_  
4/6/40

ST  
RM 33  
35



Pratt

ORDER NO. 35677

DATE 3/5/40

5 M POST CARDS

PHOTO COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN LOWER RIGHT PLATE)  
CHIMNEY TOPS, GREAT SMOKY MOUNTAINS  
NATIONAL PARK

IMPRINT      SAME AS ABOVE

PUT IN LOW R LEFT PLATE --- (c) Exline

private no. before title -- 16

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

BRINGOUT CLOUDS

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

✓ 60 Checked

MAY 5 1946

By ~~\_\_\_\_\_~~

1712

DATE COMPLETED

(1) — 2 — 1

WAR 5 1940

DATE: 5-12-68

10

72-100-1

**BIBLIOGRAPHY**

8-11-1964

1998

1990

Dr. J. H. H. H. H. H.

1900

4/6/40  
22

Am. 30



NO. 08148

PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

ORDER NO. 35677

DATE 3/5/40

5 M POST CARDS

PHOTO COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN LOWER RIGHT PLATE)

"THE LOOP" AND NEWFOUND GAP HIGHWAY, AS  
SEEN FROM CHIMNEY ROCK TOPS, GREAT SMOKY  
MOUNTAINS NATIONAL PARK

IMPRINT SAME AS ABOVE

PUT IN LOWER LEFT PLATE --- (c) Exline

PRIVATE NO. BEFORE TITLE --- 17

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW WORDING .. "MT. LE CONTE" .. IN SMALL LETTERS, ABOVE LEFT  
MOUNTAIN TOP, WHERE INDICATED BY ARROW IN INK ON CUSTOMER'S PHOTOGRAPH.

SHOW PRETTY EEN CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. & NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

*New print*

**ESTIMATE**

5 940 WORK SCHEDULE

DATE	DATE	DATE	DATE
ENTERED	DEPT.	COMPLETED	
MAR 5 1940		MAR 5 1940	
8	2	3/8	7
84			

DATE SUBMITTED BY \_\_\_\_\_ DATE PAID \_\_\_\_\_

By *[Signature]*

DATE PAID BY CUSTOMER \_\_\_\_\_

4/6/40

*[Signature]*

*Rm 33*  
*25*



Print

NO. QBL49

PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

ORDER NO. 35677

DATE 3/5/40

5 M ~~min~~. POST CARDS PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN LOWER RIGHT PLATE)

IMPRINT SAME AS ABOVE

CHEROKEE INDIANS POUND, CORN  
/N6

PUT IN LOWER LEFT PLATE ) (c) Exline

PRIVATE NO. BEFORE TITLE -- 18

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT DOWN ON RIGHT HAND SIDE TO ELIMINATE CHAIR AND ON LEFT  
HANDSIDE TO MAKE GOOD PROPORTION TAKE OUT LETTERING ON NEGATIVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN POSTAGE

XXXX NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date MAR 5 1940

DATE ENTERED DEPT.	DATE COMPLETED
MAR 6 1940	MAR 7 1940
11	1 1/2
79/20	3-11

DATE RECEIVED BY OR'D.

DATE FOR

DATE PAID BY OR'D.

DATE PAID BY OR'D.

DATE PAID BY OR'D.

4/6/40  
20

15  
Am 33  
37







PUBLISHED FOR E. E. EXLINE, GATLINBURG, TENN.

NO. 08151

ORDER NO. 35677

DATE 3/5/40

5 M POST CARDS

PHOTO CODE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) (IN LOWER RIGHT PLATE)

IMPRINT

SAME AS ABOVE

CHIEF STANDING DEER, CHEROKEE INDIAN  
RESERVATION, N. C.

PUT IN LOWER LEFT PLATE - (c) Exline

PRIVATE NO. BEFORE TITLE --- 20

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CUT DOWN AS INDICATED IN INK ON NEGATIVE. TAKE OUT LETTERING NOW APPEARING  
ON NEGATIVE. SHOW PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN ~~XXXX~~ NEG. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By MAE 7/1/40

	REMARKS	DEPT.	DATE COMPLETED
12 2			3/7 9
80	3-12		

DATE BLANKET ORD

DATE FILED

DATE OF ORDER

By MAE

4/6/40

70

Am 33



DUKE & AYRES, INC., MARLIN, TEXAS

NO. OB152-11

ORDER NO. 36088

DATE 3-5-1940

*Straight*

3 M 500 POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO	
TITLE (IN FULL) FALL COUNTY COURT HOUSE, MARLIN, TEXAS	IMPRINT NONE		
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Date Checked	
MAR 11 1940		MAR 11 1940	
DATE	DATE	DATE	DATE
RECEIVED	RECEIVED	RECEIVED	RECEIVED
		MAR 11 1940	MAR 11 1940
17	3		3/12 9
79			
34	5/4	3/14	3/15 WP

DATE BLUES T O'ND  
By

DATE FND  
By

DATE HAND COLOR PROOF O'ND

17

39



Rephoto

NO. 0B153-N

DUKE & AYRES, INC., MARLIN, TEXAS

ORDER No. 36088

DATE 3-5-1940

3 M 500 POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M.	NO
TITLE (IN FULL) A DRIVE THROUGH MARLIN, TEXAS PARK	IMPRINT NONE		
COLOR DESCRIPTION		PHOTO PROPERTY OF	CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By 777

Date MAR 11 1940

DEPT.	DATE COMPLETED
MAR 11 1940	MAR 11 1940
9 1 1/2	3/12/40
79	
33 5 1/2 3-14-40	3-15-40 F.W.

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

15  
Loring



SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

NO. 0B154-N

ORDER NO. 36087

DATE 3-6-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GEORGIA EXPERIMENT STATION  
ADMINISTRATION BUILDING, GRIFFIN, GA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Red Brick white trim

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 11 1940

DATE RECEIVED	DATE COMPLETED
MAR 11 1940	MAR 11 1940
6 3 3-9	3-12 SL
8 11 3-4-40	
34 6 3/4 3/18	3/19/40 P

DATE RECEIVED BY: DATE COMPLETED BY:

DATE RECEIVED BY: DATE COMPLETED BY:

DATE RECEIVED BY: DATE COMPLETED BY:

Straight

20

02





SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

NO. 0B155-N

ORDER NO. 36087

DATE 3-6-1940

6 M500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

AERO. LANE VIEW OF GRIFFIN, GA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

100

MAR 5 1940

MAR 6 1940

DATE EXPIRED

		MAR 5 1940	MAR 5 1940
1	6	3-0	3-88
78		Mar 11-40	
33	8 3/4	3-12-40	3-14-40 F.W.

DATE PAID

DATE PAID RETURNED TO CUSTOMER

36



DATE 3-6-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)NORTHSIDE SCHOOL, GRIFFIN, GA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

MAR 9 1940

~~MAR 5 1948~~

DATE  
COMPLETED

MAR 12 1940

MAR 12 1908

17 3

3/11/92

124

7-11-95

40

6

3-18-40

3-19-40

THE END OF THE WORLD

DATE FILED 1966-5-11-12

Comme



SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

NO. 08157-N

ORDER NO. 36087

DATE 3-6-1940

*Straight*

6 M 500 POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M.	NO
TITLE (IN FULL) FIRST METHODIST CHURCH, GRIFFIN, GA.	IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

RED BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

DATE		Cost Dept. Checked	
MAR 7 1940		MAR 7 1940	
DATE	RECEIVED DEPT.	DATE	COMPLETED
MAR 8 1940		MAR 8 1940	
	12 2/2		3/8 9
	80	3-11	
	6		

DATE RECEIVED ORD

DATE



SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

NO. 0E158-N

ORDER NO. 36087

DATE 3-6-1940

*Straight*

6 M 500 POST CARD

AMERICAN ART

WHITE PHOTO

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) FIRST CHRISTIAN CHURCH,  
GRIFFIN, GA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ANNEX, RED BRICK. CHURCH, GRAY STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

☒

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 9 1940

MAR 9 1940

MAR 10 1940

MAR 10 1940

6 3 3-9 3-13 SE.

79

34 6 3/4 3-19 3-20 W.P.

17  
38



SOUTHERN STATES PRINTING CO., GRIFFIN, GA.

NO. 08159  
ORDER NO. 36087

DATE 3-6-1940

*Straight*

6 M500 POST CARDS		AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO		
TITLE (IN FULL) MUNICIPAL SWIMMING POOL, GRIFFIN, GA.	IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	DATE COMPLETED
MAR 7 1940	MAR 8 1940
18-2	3/11
16-2	4
84	3-12-40
36	6 3/4
3-14-40	3-15-40



NO. 0B162

ORDER NO. 35697

DATE 3/6/40

Rephoto  
page on Boston

10	M	POST CARDS	PHOTO FINISH	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I	R. M.
TITLE (IN FULL)		IMPRINT	NONE	YES <i>encl</i>
"CHAPEL OF BIBLES" BIBLE DISPLAY IN RETAIL STORE GOSPEL TRUMPET COMPANY ANDERSON, INDIANA		PHOTO PROPERTY OF CUSTOMER		
COLOR DESCRIPTION				
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.				

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]



GOSPEL TRUMPET CO., ANDERSON, IND.

NO. 0B163

ORDER NO. 35697

DATE 3/6/40

10 M POST CARDS	PHOTO FINISH	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL) INTERIOR OF LARGE TABERNACLE SEATING 5,000	IMPRINT NONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE**

By *MM* Checked *MM*

DATE **MAR 7 1940** DATE **MAR 7 1940**

DATE	COMPLETED
MAR 7 1940	MAR 7 1940
16 2	3/8 Gr

DATE **MAR 7 1940** DATE **MAR 7 1940**

By *MM* By *MM*

DATE **MAR 7 1940** DATE **MAR 7 1940**



NO. 0B164

F.W.WOOLWORTH, CHILLICOTHE, MO.

ORDER NO. 36149

DATE 3-13-1940

1 M POST CARDS

BLU SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE INDUSTRIAL HOME  
BUILDINGS, CHILLICOTHE, MO.

*sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 46472.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 14 1940

Cost Dept Checked

By *[initials]*  
Date MAR 14 1940

DATE COMPLETED

16 1



NO. 0B165

F.W. WOOLWORTH, CHILLICOTHE, MO.

ORDER NO. 36149

DATE 3-13-1940

1 M POST CARDS

BLUE SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) SIMPSON PARK, CHILLICOTHE,  
MO.

IMPRINT NONE

*In plate*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 14 1940

Est. Dept. Checked

MAR 14 1940

DATE  
COMPLETED

MAR 15 1940

3/15 Jv

10 1



F. S. COOLORTH CO., CHILLICOTHE, MO.

NO. 0B166

ORDER NO. 36149

DATE 3-13-1940

1 M POST CARDS

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHILLICOTHE HOSPITAL,  
CHILLICOTHE, MO.

*Bluesky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

15 1

3/15 9

*lit*



F. W. WOOLWORTH CO., CHILLICOTHI, MO.

NO. 08167

ORDER NO. 36149

DATE 3-13-1940

1 M POST CARDS

BLUISKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL STRAND, CHILLICOTHI,  
MO.

FRONT NO. I

R. M. NO

IMPRINT ~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Set from foreground*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 18 1940

DATE  
RECEIVED

DATE  
COMPLETED

MAR 13 1940

MAR 13 1940

2 3

3-14

3-20

SEE CURT TEICH

SEE CURT TEICH

*4/1*

SEE CURT TEICH

2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0B168 ORDER NO. 36164 DATE 3-7-1940

CUSTOMER POWELL HOTEL  
NILES, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

5 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COTE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE POWELL HOTEL, NILES, MICHIGAN  
BOT-FAMOUS POW-WOW COCKTAIL LOUNGE AND  
RESTAURANT

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE SCREEN OUT OF  
WHITE BORDER SURROUNDING INSET VIEW

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 8 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL NO. 0E169 ORDER NO. 6181 DATE 3-8-1940

CUSTOMER EL DUMPO  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLES Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VIEW OF THE BEAUTIFUL EL DUMPO CAFE

BOT-IN NEW YORK, IT'S EL MOROCCO - IN LOS ANGELES,  
IT'S EL TROCADERO - IN CHICAGO, IT'S EL DUMPO

*See copy encl. all caps*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

TAKE OUT PLATED HOOK AT END  
OF BAR, CHOP MOSTLY AT BOTTOM FOR PROPORTION.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

MAR 19 1940



*Straight*

NO. 0B170

ORDER NO. 36207

DATE 3-11-1940

MAINTENANCE & REPAIR DRUG, MC MINNVILLE, TENN.

1 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		BLUESKY		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1		R. M. NO	
TITLE (IN FULL) MAIN STREET, MC MINNVILLE, TENN.		IMPRINT NONE			
		PHOTO PROPERTY OF		CUSTOMER	

COLOR DESCRIPTION

TAKE OUT CARS IN CENTER OF STREET, ALSO FIRST THREE CARS AND BIKE RIDER ON RIGHT HAND SIDE. TAKE OUT OR MODERNIZE CAR IN LEFT HAND FOREGROUND. TAKE OUT POLES AND WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

*[Handwritten signature]*

ESTIMATE

By *[Handwritten signature]* Date *[Handwritten date]*

NO.	DATE	TIME	REMARKS	STATUS
1	3/11	3		3/13
2				
3				
4				
5				
6				
7				
8				
9				
10				

DATE PAID BY *[Handwritten signature]* DATE PAID BY *[Handwritten signature]*

DATE PAID BY *[Handwritten signature]* DATE PAID BY *[Handwritten signature]*



*Rephoto*

NO. 08171

ORDER NO. 36206

DATE 3-11-1940

WAGNER & CO. COLLUM DRUG, MC MINNVILLE, TENN.

1 M POST CARDS		PHOTO FINISH	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. <i>yes</i>
TITLE (IN FULL) FALL CREEK FALLS NEAR MC MINNVILLE, TENN.		IMPRINT NONE	
PHOTO: BY STATE OF TENNESSEE, DEPT. OF CONSERVATION			
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

*Make rephoto*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. *YLS*

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

*R.H.*

*Estimate*

DATE	NO. 1	DATE	NO. 2
MAY 12 1940		MAY 12 1940	
EST. TOTAL		EST. TOTAL	
MAY 13 1940		MAY 13 1940	
13 2/2		3/13 Gr	

DATE PAID  
PAID TO  
PAID BY



*Straight*

S.S.KRESGE CO., XENIA, OHIO

NO. 0B172-N

ORDER NO. 36200

DATE 3-11-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CITY HALL, XENIA, OHIO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

LIGHT STONE ALL OVER. CHROMIUM ALUMINUM MARKER ON RIGHT. ALUMINUM SASH. GREEN LAWN & SHRUBBERY. DARK BRONZE STREET LIGHTS. LIGHT BRONZE LIGHTS ON BLDG. LIGHT BRONZE DOORS. ON LEFT: BLDG. LIGHT GRAY, SLATE ROOF. SHOW FLAG ON POLE. REMOVE POLE ON RIGHT & WIRE IN SKYLINE. DARK STREET PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

11 940

MAR 14 1940

MAR 14 1940

4

3/14/40

80

3-18

38 6

3/19/40

3/20/40

24

43



FRANK E. COOPER, 258 BROADWAY, NEW YORK, N.Y.

NO. 0B173

ORDER NO. 36225

DATE 3-11-1940

12 M 500 POST CARDS

PHOTO FINISH

~~PHOTO FINISH~~  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~UPPER~~, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) R.M.S. QUEEN ELIZABETH

IMPRINT SAME AS ABOVE

*In sky*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

*Photo in OBH 436*

*Phy Gromet*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*B-178*

*Very Rush*

*Make 2 cuts*

*Log*

DATE	TIME	LOCATION	REMARKS
MAR 11 1940	11 1/2		
MAR 11 1940			

DATE PAID \_\_\_\_\_  
By *[Signature]*  
DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



GEORGE E. ESCHENAUER, MILLERSBURG, PA.

NO. 08174

ORDER NO. 35812

DATE 3/12/40

1 M POST CARDS

A. T. BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) JOHNSON MEMORIAL GYMNASIUM  
AND HIGH SCHOOL, MILLERSBURG, PA.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK RED BRICK LIGHT STONE TRIM AND FRONT ON LEFT CENTER? WHITE SASH DARK  
CREAM BLINDS. LIGHT STONE ACORNS ON PORCH COLUMNS AT CENTER ENTRANCE. DARK  
BLUE DOORS. DARK RED BRICK COLUMNS & GRAY STEPS AT ENTRANCE. GREEN TERRACED.  
LAWN & SHRUBERY. PUT FLAG ON POLE. MAKE SMOOTH DARK GRAY STREET PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

7644  
MAR 13 1940

ESTIMATE

Not Dept. Checked

MAR 14 1940

DATE  
COMPLETED

15 2 1/2

3/13 G

DATE ORDER PAID

DATE PAID

DATE HAND COLOR PAID

DATE Photo Returned to Customer



NO. 0B175-1

WELSH NEWS ~~REKKA~~ AGENCY, MANSFIELD, OHIO

ORDER NO. 35823

DATE 3/12/40

6 1/2	M	POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO.	I	R. M. NO
TITLE (IN FULL) COURT HOUSE, CLEVELAND, OHIO		IMPRINT	SAME AS ABOVE	
		in 21314173		
		PHOTO PROPERTY OF C.T.		

## COLOR DESCRIPTION

DARK GRAY STONE. GRAY STEPS ON RIGHT & LEFT. LIGHT STONE COLUMNS & TOWER & CORNICE & CORNICE ON BLDG. SLATE ROOF. SILVER TOP OF STEEPLE. GREEN LAWN SHOW FLAG ON POLE IN YARD. MAKE SPRINGTIME FOLIAGE ON TREES. GRAY STONE FIGURES ON TOP OF BLDG. ON RIGHT & LEFT. REMOVE AUTOMOBILES ON LOWER RIGHT CORNER. PINK AND RED TULIPS ON OPPOSITE SIDE IN YARD

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE		DATE COMPLETED	
MAR 13 1940		MAR 13 1940	
16	3 1/2	3-14-40	3-21-40 F.W.
84			
33	5 1/4	3-20-40	3-21-40 F.W.

42



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 08276-N

ORDER NO. 34823

DATE 3/12/40

6 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MOUNDBUILDERS STATE PARK,  
NEWARK, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREEN TERRACE BANK & VALLEY. GREEN FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cont. Dept. Checked

MAR 13 1940

MAR 13 1940

DATE	COMPLETED
MAR 13 1940	MAR 13 1940
18 1	3/13 94
74	3-14
35 54	3-21

DATE SUBMITTED

DATE

DATE HAND COLOR

DATE

42



WELSH NEWS AGENCY, MANFIELD, OHIO

NO. 08177-11

ORDER NO. 35323

DATE 3/12/40

6 1/2 M POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) SCENE ON BLACK HAND GEORGE ROAD, NEAR NEWARK, OHIO	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

LIGHT GRAY ROAD. SHOWS RIVER IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Post Dept. Chicago	
MAR 13 1940	
DATE COMPLETED	
MAR 13 1940	
13 1 1/2	3/14 9
79	
35 5 1/4 3-19	3-20
MAR 14 1940	



WELSH NEWS AGENCY, MANOTIMLD, OHIO

NO. 02178-N

ORDER NO. 35823

DATE 3/12/40

6 <sup>1</sup> / <sub>2</sub> M POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) WEST SIDE OF PUBLIC SQUARE, NEWARK, OHIO	IMPRINT	SAME AS ABOVE
PHOTO PROPERTY OF		C.T.

COLOR DESCRIPTION

ON LEFT 1st GRAY 2nd BUFF 3rd BRIGHT BUFF 4th BUFF RED STORE SIGN GOLD LETTERS.  
5th GRAY STONE LIGHT TRIM 6th & 7th BUFF 8th RED 9 BUFF RED SIGN 10th FIRST  
TALL BLDG LIGHT GRAY, BROWN FRONT WINDOW FRAMES. 11th TALL BLDG. BROWN LIGHT  
GRAY TRIM 12th LIGHT GRAY 13th GRAY. REMOVE BLUE MAN IN FOREGROUND. MAKE  
AUTOMOBILES MODERN SHAPED (STREAMLINED) BLUE IN REAR CENTER ORANGE COLOR.  
REMOVE FIRST 4 AUTOMOBILES ON LEFT IF YOU CAN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Est. Dept. Checked	
By		Date	
MAR 13 1940		MAR 13 1940	
NO. OF EST.	DATE	DATE	DATE
ENTERED	DATE	DATE	DATE
		MAR 13 1940	MAR 13 1940
15	4		3/14 G
80		3-18	
35	6/4	3-18	3-19

Photo Returned to Customer

Make red impression

42



*Rephoto*

F. W. WOOLWORTH CO., EL RENO, OKLAHOMA

NO. 06179 -N

ORDER NO. 35825

DATE 3/12/40

3 1/2 M POST CARDS ~~AMERICAN ART~~ WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S EYE VIEW OF EL RENO,  
OKLA.

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

**ESTIMATE**  
By *M* MAR 15 1940 Date MAR 15 1940  
and WORK SCHEDULE

REMARKS	DATE ESTIMATE COMPT.	DATE COMPLETED
C. W. WOOD, JR. 1/2 in.	MAR 15 1940	MAR 15 1940
16 4		3/18 9
80	3-19	
54 8	3-21-40	3-21-40

DATE PAID 3/28/40  
DATE PHOTO RETURNED TO CUSTOMER 3/28/40

46



24



NO. 0B181

ORDER NO. 35827

DATE 3/12/40

L M POST CARDS		PHOTO FINISH	WHITE BOARD
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)	CONVENT AND ACADEMY OF THE	IMPRINT	NONE
	IMMACULATE CONCEPTION, FERDINAND, INDIANA		

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **T** R. M. NO

IMPRINT      NONE

PHOTO PROPERTY OF CUSTOMER

### COLOR DESCRIPTION

Make rights

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE

Chc Dept. Checked

MAY 15 1940

20

~~1947-1948~~

PAID  
COMPLETED

18 1/2

1948-1949

[illegible]

3/15/40



NO. 0B181-Z

DISTRIBUTED BY W. A. WOLLENMANN, FERDINAND, IND. ORDER No. 80633

DATE 9-8-53

6 1/2 / M POST CARDS C.T. PHOTO-FINISH / WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CONVENT AND ACADEMY  
OF THE IMMACULATE CONCEPTION,  
FERDINAND, INDIANA /

6 pld.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 0B181 /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 9 1953	SEP 14 1953
SKETCH				
RETOUCHING		0	SEP 6 1953	SEP 7 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



*Rephoto.*

W. A. WOLLENMAN, FERDINAND, IND.

NO. 0B182

ORDER No. 35827

DATE 3/12/40

1 M POST CARDS PHOTO FINISH WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) <del>XXXXXXXX</del> FERDINAND, INDIANA	IMPRINT NONE
PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

*Make rephoto*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE		MAR 15 1940	
MAR 15 1940		MAR 15 1940	
MAR 15 1940		MAR 15 1940	
4	2	3-15	3-185

DATE 3/15/40  
By *R.H.*  
MAIL PHOTO RETURNED TO CUSTOMER



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. DB183-N ORDER No. 6275 DATE 3-13-1940

CUSTOMER TONY CLOSE  
OPPORTUNITY, WASHINGTON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CASALOMA MOTEL

BOT-SEVEN MILES EAST OF SPOKANE ON HIGHWAY NO. 10

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH & INST. ATT'D.

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

49

3

Ret 8

He 1 1/2

Lat 5

MAR 14 1942

make Red impression  
Logan Blue



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No.	OB184	ORDER NO.	36277	DATE	3-13-1940	DEPT.	DATE COMPLETED	<div>Photos for this Customer</div>
CUSTOMER	T.W.SPINKS COMPANY COVINGTON, KENTUCKY			RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART				

IO M POST CARDS	SIZE	3 1/2 x 5 1/2	STYLE PHOTO COTE	FULL FACE
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			FRONT NO. 5 (All of this on address side)	
Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No	
Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	
			Trade Mark Yes No Special type as sample	
			IMPRINT: Customer C. T. Imprint No Imprint	
			PLATE NO. ON FRONT	
RETOUCHING DEPARTMENT				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing				
Follow Layout				
CROP FROM BOTTOM PHOTO ONLY FOR PROPORTION				
Negative — Line — Halftone — Combination. 120				
Dry — Wet — Pancromatic — Color Separation. 133				
Transfer — Paper Process — New Process. 150				
Stripping — White Border — Full Face. 175				
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				

3/10 Ret 4/1/40

COLOR DESCRIPTION

L.H.

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 14 1940

Ret 5/1

mw

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



*Strang*

R. H. WOOTEN, MILLEDGEVILLE, GA.

NO. 0B185-N

ORDER NO. 35843

DATE 3/13/40

7 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) COURT HOUSE, MILLEDGEVILLE, Ga.	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

REMOVE LAMP POST AND CAR IN LEFT CORNER.

BUILD. RED GREY ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Red stamp: ESTIMATE*

*Red stamp: MAR 15 1940*

*Red stamp: Post Dept. Checked*

DATE COMPLETED	
MAR 15 1940	MAR 15 1940
2	3
3-15	3-18 SL
34	3-29 40
3-30 WP	

*Red stamp: DATE COMPLETED*

*Red stamp: DATE COMPLETED*

*Red stamp: DATE COMPLETED*

2

5



DATE 3/13/40

3 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MILLER DELL HALL, GEORGIA  
STATE COLLEGE FOR WOMEN, MILLEDGEVILLE,  
GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT                      SAME AS ABOVE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
--------------------	------------------	---------------	---------------

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Straight

MAR 15 1948

MAR 15 1977

COMPLETED.

MAR 15 1940

1940

73 3

3/18 Gr

2

56 5<sup>3</sup>/<sub>4</sub> 3-20

3-21

17  
46



F.W. WOOLWORTH CO., WEST PLAINS, MO.

NO. 0B187

ORDER NO. 36292

DATE 3-13-1940

1 M POST CARDS

BLUEKEY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) HOWELL COUNTY COURT HOUSE,  
WEST PLAINS, MO.

IMPRINT NONE

In sky —

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

MAR 14 1940

ESTIMATE

Cost Dept. Control

MAR 14 1940

DATE  
COMPLETED

4 3/2

3/15 JH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B188

ORDER NO. 36370

DATE 3-18-1940

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER PRESBYTERIAN ORPHANS' HOME  
BARIUM SPRINGS, N. C.

25 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PROPOSED QUADRANGLE - PRESBYTERIAN  
ORPHANS' HOME, BARIUM SPRINGS, N.C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

Screen  
120  
133  
150  
175

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto  
Ret. 2 1/2



gm

Save Negative

3



F. W. WOOLWORTH CO., HUTCHINSON, KANSAS,

ORDER No. 35897,

DATE 3/20/40

3½

M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No. **I** R. M. NO

TITLE (IN FULL) HOTEL LEON, HUTCHINSON,  
KANSAS

IMPRINT NONE

PHOTO PROPERTY OF **CUSTOMER**

### COLOR DESCRIPTION

BLDG. light buff, stone trim, green roof. take out poles & wires. take out old cars or paste in modern cards. cut off about as marked. INDICATE NAME IN BLACK LETTERS ON CENTER TOP OF BLDG. AS INDICATED. TOUCH OUT STREET CAR TRACKS.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

227

MAY 20 1940

DATE  
FILED

2 7 3-20 3-22 51

36 53/4 3-29-40 - 3-20-40

DECEMBER 1, 1960

DATE REC'D \_\_\_\_\_

by-

2

851



SMOCK PAPER PRODUCT CO., COCHRANTON, PA.

NO. 0E190-N

ORDER NO. 35925

DATE 3/20/40

3 1/2 M POST CARDS	AMERICAN ART	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)	FRONT NO. I	R. M. NO
TITLE (IN FULL) BIRD'S EYE VIEW OF HOLOBARS ON FRENCH CREEK, COCHRANTON, PA.	IMPRINT NONE	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 20 1940		MAR 20 1940	
10	4	MAR 21 1940	MAR 21 1940
			3/31 G
14		3-25-40	
33	6 3/4	3-28-40	3-29-40 F.W.

DATE Photo Returned to Customer

ST. Cring



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 0B191

ORDER NO. 35930

DATE 3/22/40

12 1/2 M POST CARDS AMERICAN ART FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 125 R. M. YES R

IMPRINT SAME AS ABOVE

TITLE - STREAMLINE COG TRAIN AT THE FAMOUS OLD SUMMIT HOUSE - SUMMIT OF PIKE PIKES PEAK, ALT. 14,110 FT. ABOVE THE SEA + R M. encl

PRIVATE NO. BEFORE TITLE --- 520

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

Cut mostly foreground for proportion, keep original sky. Bldg. is dark rock with gray white tones. White window trim - white railstairway to tower. Train is aluminum silver with dark red trim. Take out man in foreground

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIPLE FORMS PAT. NO. 1,707,775

*Straight*

OB 191 - Red on card is much darker. Building is too dark is more gray white to dark, otherwise O.K.

		Cost Dept. Checked	
MAR 23 1940		MAR 23 1940	
		DATE COMPLETED	
MAR 23 1940		MAR 23 1940	
16	5	3/27/40	
11	3-21-40		
49	1/2	4-5	
37	5 3/4	5-21-40	

5-21-40

MAKEOVER

Charge APP. RET Dept.

Est. Makeover Time Required

16	PROOFING	1 1/4	Time Recorded in Cost Dept. <b>APR 16 1940</b>
	PHOTOGRAPH	1/2	
	COMPOSING		
	ART DEPT.		
	RECEIVING		

*[Red signature]*

57



SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB192

ORDER NO. 35930

DATE 3/22/40

12 1/2 M POST CARDS AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 125 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE  
TITLE - PIKES PEAK, ALT. 14,110 FT. FROM  
PLATTE AVE., COLORADO SPRINGS, COLO.

PRIVATE NO. BEFORE TITLE --- 576

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use peak from card attached and part of trees on sides, but do not show old bldg with tower. cut top and bottom for proportion. Get the lights and separation of hills on the peak and have contour and outline correct. Do not bring out too strongly the standards and section of underpass showing to much nor the bldgs at extreme end of street in distance. Colors as on old card are mostly satisfactory

(5665-29)

SUBMIT: RET. PHOTO yes B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Paper Procs.*

*24773  
O. B. 192. Platte Ave and Pikes  
Peak no good Peak is not  
natural in contours + appearance  
Colors not good, try again.*

MAKEOVER

Chart RET Date:

EST. 1/2 Time Required

RETOUCHING

Time Recorded in Cost Dept.

PHOTO-LITH

1/2

Date

COMPOSING

ART DEPT.

By

IMPROVING

*[Red signature]*

57



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 0B193 - IV

ORDER NO.

DATE 3-21-1940

6 M 500 POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER. FRONT NO. I R. M. NO

TITLE (IN FULL) CITY HOSPITAL, COSHOCTON, OHIO IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MEDIUM BROWN BRICK. GRAY CORNICE & SILLS. DULL BUFF DOORS. GRAY SASH & WINDOW FRAMES. DARK FIRE ESCAPES. SLATE ROOF ON RIGHT. GRAY STEPS & BRONZE LIGHTS ON RIGHT. MAKE GREEN SPRINGTIME FOLIAGE ON TREES. REMOVE POST IN CENT FOREGROUND. GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,777,777

*Ret photo to office!*

det

MAR 21 1940

MAR 21 1940

MAR 21 1940

10 5

80 4-26

31 6

5/9/40

5-10-40

17  
56



NO. 0B194-N

ORDER NO.

WELSH NEWS AGENCY, MANSFIELD, OHIO

DATE 3-21-1940

6 M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) WILLIAM GREEN RESIDENCE,

IMPRINT

SAME AS ABOVE

COSHOCOTON, OHIO

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK RED BRICK, GREEN TILE ROOF. GREEN WINDOW SHUTTERS, GREEN LAWN & SHRUBBERY. GREEN & ORANGE STRIPED AWNINGS. DARK RED BRICK STEPS AND WALK. WHITE SASH & WINDOW FRAMES & PORCH. ON LEFT BLDG. LIGHT GRAY SLATE ROOF. BLDG. ON REAR RIGHT, DARK RED BRICK. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLF 71-PLY FORMS PAT. NO. 1,797,775

OK MAR 21 1940

MAR 22 1940

3/22 Gr

15 2 1/2

74

4-26

35 6 1/4 5-3

5-6

5-17-40  
24

Ret photo to office!

55  
56



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 0B195 - IV

ORDER NO.

DATE 3-21-1940

6M 500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) XXXXXX WILLS CREEK DAM,  
XXXXXXXXX MUSKINGUM WATER CONSERVANCY,  
NEAR COSHOCTON, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT CEMENT GATE HOUSE ON REAR RIGHT. REMOVE DEAD TREES ON LEFT. GRAY  
ROAD ON REAR LEFT & FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

*Ret photo to office!*

17	1	MAR 22 1940	MAR 22 1940 43
8		4-29	3/22 G
36	5 1/2	4-29-40	4-30-40

DATE PAID BY *ST*  
DATE PAID BY *ST*

56



WFLSH NEWS AGENCY, MANSFIELD, OHIO

M 6 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)		WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.		R. M.	
TITLE (IN FULL) MAIN STREET LOOKING WEST, COSHOCTON, OHIO		IMPRINT		I NO SAM AS ABOVE	
		PHOTO PROPERTY OF		C.T.	

### COLOR DESCRIPTION

ON LEFT 1ST DARK RED BRICK, GRAY CORNER<sup>ICE</sup>, RED STORE SIGN, GOLD LETTERS  
2 LIGHT GRAY. 3 DARK RED. 4. BUFF. 5 RED 6 GRAY 7 BUFF & GRAY.  
9 & 10 BUFF, OTHERS RED BRICK. ON RIGHT, 1-2-3 GRAY. 4 BUFF. 5 GRAY.  
6 RED. DARK STREET PAVING. REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Straight

Calo

~~Ret photo to office!~~

*[Signature]*

APR 21 1943

44

3/25

4-26-40  
4-27-40

50 6<sup>3/4</sup> May 8 1940 May 9 1940

5-10-40

14

10

104



WELSH NEWS AGENCY, MANFIELD, OHIO

NO. 0B197-N

ORDER NO.

DATE 3/21/40

6 1/2 M POST CARDS AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF MOUNT PLEASANT,  
LANCASTER, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Dark gray stone with some brownish tint. Make green foliage or trees no  
Yellow color on trees. green lawn & pine trees. dark gray drive. small 1 bar  
iron railing should show along the top edge of rock. which is to small to  
show in photo

*PHOTO IN 3 C-83*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

MAR 21 1940

DATE	TIME	NO.	PRICE	TOTAL
MAR 21 1940		16	2	
MAR 21 1940		78		
MAR 21 1940		35	5 1/2	4-29
MAR 21 1940				4-30

DATE WHEN MADE MOVED TO

DATE WHEN MADE MOVED TO

*Ret photo to office!*



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 08198

ORDER NO.

DATE 3/21/40

6 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,  
LANCASTER, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T. ✓

COLOR DESCRIPTION

Light buff brick, gray stone cornice & corners & entrance. gray base & steps  
dark green sash & window frames & doors. bronze lamp posts. green lawn &  
shrubbery. dark red brick on left & rear right. remove automobiles on left  
remove pole & traffic light on right. show flag on pole on bldg. make  
foliage on trees.

*PHOTO IN 536-83*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*10*  
*4*  
*39*  
*5 3/4*  
*5-3-40*  
*5-8-40*  
*5.9.40*  
*17*

*Get photo to office!*

*57*



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. 08199

ORDER NO.

DATE 3/21/40

6 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SCENE IN RISING PARK,  
LANCASTER, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Bldg. gray dark red roof. green sash. Pink water lillies on lake

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Ret photo to office!*

Handwritten notes and stamps on the back of the photo ticket, including dates and numbers.

16 2' 3/22/40

4-27

33 5/2 4-30-40 4-30-40 F.W.

57







F.W. WOOLWORTH, BURLINGTON, N.C.

NO. 0B201

ORDER No.

DATE 3-21-1940

3 M 500 POST CARDS

AMERICAN ART

FULL FACE  
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. YES

TITLE (IN FULL) SECURITY NATIONAL BANK  
BUILDING, BURLINGTON, N.C.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

JOIN TWO PHOTOS. BANK BLDG: 1st FLR. & TOP TRIM GRANITE BLDG. REAL LIGHT CREA  
CREAM BRICK. DARK DULL GREEN WINDOW CASING ALL OVER. CREAM WINDOW SHADDS. DARK-RED  
BRICK TRIM BETWEEN WINDOWS ON FRONT & SIDE AS INDICATED IN PHOTO. BASE OF BLDG.  
DARK GREY MARBLE. 1st BLDG. AT LEFT, SAME AS BANK BLDG. GREEN AWNING. 2nd BLDG.  
AT LEFT, WHITE FIRST FLOOR. YELLOW SECOND FLOOR. 3RD BLDG. AT LEFT, RED BRICK. 1st  
BLDG. ON RIGHT, TAN BRICK. 2ND BLDG. RED BRICK. CONCRETE SIDEWALK, ASPHALT ROAD,  
BLUISH GREEN LAMP POLES. TAKE OUT POLES, WIRES, STOP LIGHT, CARS & PEOPLE. PRETTY  
SKY & CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, CHICAGO

GLOP... Y FORMS (1) PAT. NO. 1,297,3

ESTIMATE

Est Dept. Checked

MAR 22 1940

DATE MAY 4 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	REMARKS
COLOR PHOTO				
6 7	3-23	3-20 50		
80	4-8			
40 5 1/2	4-10 40	4-11-40		

DATE ORDERED

DATE PAID

DATE RECEIVED

DATE PAID TO ORDER

~~Ret photo to office!~~

Straight-  
page on bottom

ST.  
Am ST  
57



F. W. WOOLWORTH, BURLINGTON, N.C.

NO. OB202-N

ORDER NO.

DATE 3-21-1940

312M500 POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF ELON COLLEGE,  
NEAR BURLINGTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS & BACK OF CARD & CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Negative + Print*

*3B4 710*

*On slide*

*Ret photo to office!*

ESTIMATE

MAR 25 1940

Cost Dept. Checked

By

Dir

DATE  
CORRECTED

MAR

MAR

EB

10

3-25

4-10 SL

811

4-10 SL

60

60

4/18

4/19

DATE

*RY*

4.50.40

6 - 1  
3 - 9 1/2 hrs.

*59*



F.W. WOOLWORTH, BURLINGTON, N.C.

NO. OB203-N

ORDER NO.

DATE 3-21-1940

3 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) U. S. POST OFFICE, BURLINGTON, N.C.

IMPRINT XXX NONE

In sky

313A 710

PHOTO PROPERTY OF C.T. XXXXXXX

COLOR DESCRIPTION

DARK PINKISH RED BRICK BLDG. SOMEWHAT DARKER AND DEEPER COLOR THAN #11. LIGHT GRAY CONCRETE TRIM. BASE & TOP, LIGHT GREY GRANITE. WINDOW CASING, IRON FENCE IN FRONT OF BLDG. DOORS, AND WOOD GRILL WORK ABOVE SAME #4 BLUE. DOOR FRAME, PANEL ABOVE DOORS, AND WINDOW FRAMES DARK CREAM. LANTERNS AT ENTRANCES BLACK IRON. GOLD HANDLES ON DOORS. CONCRETE SIDEWALK ASPHALT ROAD. TAKE OUT CARS. SHOW LEAVES ON TREES AND SOME FLOWERS IN FRONT OF POST OFFICE. SHORTEN FLAG POLE SO AS TO SHOW UNFURLED XXX FLAG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Make lighter  
Print

Ret photo to office!

100

DATE	TIME	LOCATION	REMARKS
APR 8 1940	3/26		Gr.
53	5/2		4/11/40

LL

ST  
PM 53  
cis



F. W. WOOLWORTH, BURLINGTON, N.C.

NO. OB204

ORDER NO.

DATE 3-21-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER  
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
MAY MEMORIAL LIBRARY,  
TITLE (IN FULL)  
BURLINGTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT NONE

334710

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GROUP MULTI-PLY FORMS PAT. NO. 1,297,775

*Ret photo to office!*

<i>82</i>	<i>79</i>
MAR 21 1940	MAR 21 1940
6 3	3-21
14	21-8
52 5/2	4/18/40

6

55



NO. 6B205-N

F.W. WOOLWORTH, BURLINGTON, N.C.

ORDER NO.

DATE 3-21-1940

3 M 500 POST CARDS

AMERICAN ART

WHITE BORDER  
FULL EDGE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HILLCREST AVENUE SCHOOL,  
BURLINGTON, N.C.

FRONT NO. 1  
IMPRINT NONE

(ALL OF THIS ON THE ADDRESS SIDE)  
R. M. YES

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURTIS & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*W. J. [unclear]*  
MAR 22 1940

DATE MAR 22 1940

			DATE COMPLETED
		MAR 23 1940	MAR 23 1940
	1 3	3-22	3-25
	5 1/2	4-12	4-17

DATE SUBMITTED BY  
DATE (BY) BY  
DATE (BY) BY

*Ret photo to office!*

*Strengthen*

12  
56



*Straight*

NO. 0B206

F.W.WOOLWORTH, BURLINGTON, N.C.

ORDER NO.

DATE 3-21-1940

3M 500 POST CARDS AMERICAN ART FULL FACE XXXXXXXXXX

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BROAD STREET HIGH SCHOOL,  
BURLINGTON, N.C.  
(TITLE IN SKY)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1

*22 1940*

Checked

DATE	COMPLETED
MAR 22 1940	MAR 23 1940
6 4 3-22	3-25 SL
84	
34 6 4-11	4-12 WP

*6*

*55*  
*56*

~~Put photo to office!~~



NO. 0B207

ORDER NO.

3-21-1940

DATE \_\_\_\_\_

3M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL) RESIDENTIAL STREET SCENE,  
BROOKWOOD SECTION, BURLINGTON, N.C.

IMPRINT NONE

(TITLE IN SKY)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

~~Put photo to office.~~

A red circular library stamp from the University of Michigan Library. The text "UNIVERSITY OF MICHIGAN LIBRARY" is arranged in a circle around the center. In the middle, there is a stylized emblem or logo.

## ESTIMATE

Engl. Dept. Chas. ed

by                     

*L. s.*

DATE  
COMPLETED

11/11/11

14

3

3-21

3-2250


$$Y - \bar{Y} = Y_1$$

37

534

4-12-40

4-95-2412

مجلس

14

1-2  
1-1

Am 55



Make better print

NO. OB208-N

F.W. WOOLWORTH, BURLINGTON, N.C.

ORDER NO.

DATE 3-21-1940

3 M 500 POST CARDS

AMERICAN ART

K FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) PICTURESQUE SCENE ON FOUNTAIN

IMPRINT

NONE

PLACE, BURLINGTON, N.C.

(In sky)

3B4710

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
DATE		DATE	
ESTIMATE DEPT.		DATE COMPLETED	
MAR 23 1940		MAR 23 1940	
2	5	3 - 23	3 - 26
79			
41	5 1/2	4 - 12 - 40	4/18/40

~~Ret. photo to office!~~

DATE BLANKET T ORD \_\_\_\_\_ DATE FRI \_\_\_\_\_  
DATE HAND CASH BOOK \_\_\_\_\_ DATE HAND CASH BOOK \_\_\_\_\_

Rm. 15  
56



F.W. WOOLWORTH, BURLINGTON, NC

NO. QB209 -N

ORDER NO.

DATE 3-21-1940

3 M 500 POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET AT NIGHT,  
BURLINGTON, N.C.

(TITLE IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE DETAILED INST. ATT'D.

*Moonlight*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GL BE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Dept. Checked

MAR 22 1940

DATE

DATE COMPLETED

MAR 22 1940

MAR 22 1940

4 7

3-22

3-25 *moonlight*

80

4-8

35 6/2

4-11

4-12

DATE ORDER PLACED

DATE

DATE ORDER COMPLETED

DATE

*Ret photo to office!*



NO. 0B210

ORDER NO. 35934

DATE 3/21/40

1	M	POST CARDS	BLUESKY	WHITE BORDER
---	---	------------	---------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. **NO**

TITLE (IN FULL) OLD MAIN, LUTHER COLLEGE,  
DECORAH, IOWA

IMPRINT NONE

In sky

PHOTO PROPERTY OF **CUSTOMER**

### COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]

3



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. ~~CM~~ OB211-N

ORDER NO. 35962

DATE APRIL 24, 1940

6 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOTEL LANCASTER, LANCASTER, OHIO .

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION DARK RED BRICK. WHITE SASH & WINDOW FRAMES. LIGHT STONE FIRST FLOOR & TRIMMINGS ON BLDG. & BASE. GRAY IRON MARKS ON LEFT & OVER RIGHT ENTRANCE. REMOVE ALL AUTOMOBILES & LARGE TREE LIMB ON UPPER LEFT. LIGHT GRAY SHUTTERS ON WINDOWS ON 3RD FLOOR WHERE SMALL PORCHES ARE ONLY SHOW SHUTTERS ON WINDOWS ON RIGHT END OF BLDG. ON 3RD FLOOR WHERE 2 SMALL PORCHES ARE, AS SHOWN ON ARCHITECT SKETCH IN NEWSPAPER. SHOW GREEN LEAVES ON TREE LIMBS IN SKY-LINE. SHOW SHRUBBERY ALONG FRONT AS ON ARCHITECT SKETCH. REMOVE WATER ON STREET & STREET CAR TRACKS. REMOVE URNS. BLDG ON RIGHT DARK GRAY, ON LEFT DARK RED  
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

PHOTO-111 3083  
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		APR 25 1940	
APR 25 1940	APR 25 1940	APR 25 1940	APR 25 1940
1	6	4-25	4-30
80		4-30	
57	6	5-7-40	5-8-40

5.9.40  
DATE FILED  
DATE MADE

101



WELSH NEWS AGENCY, MANSFIELD, OHIO

NO. OB 212-N

ORDER No. 35962

DATE APRIL 24, 1940

6 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIRST METHODIST EPISCOPAL CHURCH,  
LANCASTER, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

TAN GRAY BRICK

GREEN TOP EDGE CORNICE

LIGHT GRAY CORNICE ABOVE CIRCLE WINDOWS

DARK RED TILE ROOF

SHOW GREEN SPRINGTIME FOLIAGE ON TREES

COLORED WINDOWS

OAK DOORS

GRAY STEPS AND BASE

DARK LAMP POSTS AND RAILINGS

GREEN HEDGE

REMOVE CABLE WIRE ON LEFT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO. IV-30-83

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 25 1940

APR 25 1940

APR 25 1940

APR 25 1940

6

4

4-25

4-30

79

56

5 3/4

5-8

5-8

DATE RECEIVED

5-9-40

DATE PAID

DATE PAID

By

DATE PAID

17  
101







DATE 3/25/40

5 M POST CARDS

PHOTO COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UTAH STATE CAPITOL BUILDING  
SALT LAKE CITY, UTAH

Dr. Schuy

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I R. M. YES as on card

IMPRINT

SAME AS ABOVE

9AH2203

~~PRIVATE NO. BEFORE TITLE~~

PHOTO PROPERTY OF

C.T.

### COLOR DESCRIPTION

USE PHOTO NO. 9A\_H2203

SUBMIT: RET. PHOTO

B. L. & W. PROOF **YES**

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO.) 0B215

ORDER NO. 35 972

DATE 3/25/40

5 M POST CARDS PHOTO COTE WE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BONNEVILLE SALT FLATS--WORLD'S  
FASTEST SPEEDWAY--NEAR GREAT SALT LAKE  
UTAH  
A GIANT RACER MAKING A WORLD'S RECORD

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. YES as on card  
8AH2738

EMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE - M Postage if salt  
bag attached with message 3¢: without  
message 1¢

PRIVATE NO. BEFORE TITLE  
USE PHOTO NO. 8A-H2738

PHOTO PROPERTY OF C.I.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2738

SUBMIT: RET. PHOTO B. L. & W. PROOF yes HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Post Dept. Check

MAR 20 1940

MAR 20 1940

DATE  
COMPLETED

18

1/4

3/27 gr

24

3-28-40

DATE RECEIVED

DATE PAID

DATE PAID

BJ

✓  
61



NO. 0B216

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 35972

DATE 3/25/40

*R. 2 prints*

5	M POST CARDS	PHOTO COTE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES <i>as on card</i>
TITLE (IN FULL) BLACK ROCK BEACH, GREAT SALT LAKE, UTAH		IMPRINT SAME AS ABOVE	
<i>Isky</i>		PUT IN STAMP SPACE - Postage if salt bag attached with message 3¢: without message 1½¢	
PRIVATE NO. BEFORE TITLE		PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION			

USE PHOTO NO. 8A-H2750

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*88*

ESTIMATE

MAR 26 1940

DATE	RECEIVED
MAR 26 1940	MAR 26 1940
10 2	3/28 9

DATE PAID

DATE PAID

*61*



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 0B217

ORDER NO. 35972

DATE 3/25/40

5	M POST CARDS	XR PHOTO COTE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. <b>I</b> R. M. <b>YES</b> <i>on card #4H1753</i>	
TITLE (IN FULL) <b>SALT BEDS NEAR XXX SALT LAKE CITY, UTAH</b> <i>In sky</i>		IMPRINT <b>SAME AS ABOVE</b> <b>PUT IN STAMP SPACE -- Postage if salt bag attached with message 3¢; without message 1¢</b>	
PRIVATE NO. BEFORE TITLE ---		PHOTO PROPERTY OF <b>C.T.</b>	

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1753

SUBMIT: RET. PHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Rephoto  
2 fronts*

*15*

**ESTIMATE**

*MADE 25 1940*

DATE	QUANTITY	PRICE	TOTAL
<i>3/27/40</i>	<i>15</i>	<i>1</i>	<i>15</i>
<i>3/27/40</i>	<i>54</i>	<i>2-1000</i>	<i>108</i>

*DATE RECEIVED*

*DATE PAID*

*BY*

*15*

*61*



R. 2 prints

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH  
NO. 0B218  
ORDER NO. 35972  
DATE 3/25/40

5	M POST CARDS	PHOTO COTE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	I R. M. YES <i>as on card</i>
TITLE (IN FULL) UTAH COPPER MINE, BINGHAM CANYON, UTAH		IMPRINT	SAME AS ABOVE <i>5AH298</i>
PRIVATE NO. BEFORE TITLE		PHOTO PROPERTY OF	C.T.

*In sky*

USE PHOTO NO. 5A-H298

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*80* ESTIMATE  
MAR 20 1940  
DATE COMPLETED  
9 3/4  
84  
3-28-40  
3/27 *g*

61



R. 2 prints

56110

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 0B219

ORDER NO. 35972

DATE 3/25/40

5 M POST CARDS	PHOTO COTE	FULL PAGE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) THE TABERNACLE CHOIR AND ORGAN, GREAT "MORMON" TABERNACLE, SALT LAKE CITY, UTAH <i>In plate</i>		
PUT IN SMALL TYPE IN PLATE - (c)1938 Deseret Book Co.		
PRIVATE NO. BEFORE TITLE		
COLOR DESCRIPTION		

FRONT NO. I R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

USE PHOTO NOL 8A-H2434

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAR 26 1940

MAR 26 1940

MAR 26 1940

10 14

84 3-29-41

3/28

DATE

DATE

561



DATE 3/25/40

R 2 print

5 M POST CARDS

PHOTO COTE

WH FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

T R. M.

VPS

YES as on card  
8AH2744

TITLE (IN FULL)   ERECTED IN GRATEFUL RE-  
MEMBRANCE OF THE MERCY OF GOD TO THE  
MORMON PIONEERS  
SEA GULL MONUMENT, TEMPLE BLOCK, SALT  
LAKE CITY, UTAH

IMPRINT

SAME AS ABOVE

~~PRIVATE NO. REPORT TITLE~~

PHOTO PROPERTY OF

C.T.

### COLOR DESCRIPTION

USE PHOTO NO. 8A-H2744

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

yes

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Post Dep. Checked

26 1940

7-3 MADE 1940

15 2 1/2

3/27 g

80

3-29

[illegible]

LAWLUM CLOTH REPT. 500

DATE Nov 21 1952 RETURNED TO CHAS

57  
61



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 05221

ORDER NO. 35972

DATE 3/25/40

5 POST CARDS PHOTO COTE M FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER  
THE TEMPLE SQUARE, SALT LAKE CITY, UTAH

PRIVATE NO. BEFORE TITLE

FRONT NO. IMPRINT  
R. M. YES as on card  
SAME AS ABOVE 8AH2739

C.T.  
PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2739

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE		Post Dept. Checked
MAR 25 1940		MAR 25 1940
DATE	DATE	DATE
		COMPLETED
	MAR 25 1940	MAR 25 1940
13 2 1/2		3/28 9/
84	3-27-40	

DATE SENT BY MAIL  
DATE RECEIVED BY MAIL  
DATE RECEIVED BY MAIL

51  
61



NO. 0B222  
35972  
ORDER NO.  
3/25/40

5	POST CARDS	PHOTO COTE	FULL FACE
---	------------	------------	-----------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

THE "MORMON" TABERNACLE AND  
TEMPLE, SALT LAKE CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **I** R. M. **YES** as on card  
**SAME AS ABOVE** 8AH274E

IMPRINT

~~PRIVATE NO. BEFORE TITLE~~ ---

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

USE PHOTO NO. ~~8A-H2745~~ 8A-H2745

YES

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]

65



DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 0B223

ORDER NO. 35972

DATE 3/25/40

5	POST CARDS	PHOTO COTE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES <i>as on card</i>
TITLE (IN FULL) "MORMON" TEMPLE ILLUMINATED, SALT LAKE CITY, UTAH		IMPRINT SAME AS ABOVE	3A-H201
PRIVATE NO. <i>2 plate</i>		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

USE PHOTO NO. 3A-H201

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*R. L. Sprunt*

*188*  
MAR 26 1940

*71*  
MAR 26 1940

*8 2 1/2*

*3/28 9*

*84*

*3-27-40*

*84*

*61*



✓  
61



E. J. CALDWELL CO., PALMYRA, MO.

NO. 0B225

ORDER NO. 35973

DATE 3/25/40

1 M POST CARDS		PHOTO COTE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) HIGH SCHOOL, PALMYRA, MO.		IMPRINT		NONE	
In shy		PHOTO PROPERTY OF		CUSTOMER	
COLOR DESCRIPTION					
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.					

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

10 2 80 3-27

3/26

LL

Extra Neg  
for Doubleprint

60



E. J. CALDWELL CO., PALMYRA, MO.

ORDER NO. 35973

DATE 3/25/40

I M POST CARDS

PHOTO COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) BAPTIST CHURCH, PALMYRA, MO.

IMPRINT                      NONE

The why —

PHOTO PROPERTY OF **CUSTOMER**

### COLOR DESCRIPTION

PLEASE REMOVE STREET LIGHT AND WIRES.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

1 Extra neg for identification

APR 25 1949

• *Al. C. 1000*

3/26 JH

10 2

80 3-27

24

1460



E. J. CALDWELL CO., PALMYRA, MO.

NO. 0B227

ORDER NO. 35973

DATE 3/25/40

1 M POST CARDS PHOTO COTE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) CATHOLIC CHURCH, PALMYRA, MO.

IMPRINT

NONE

In sky

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 25 1940

MAR 25 1940

MAR 25 1940

MAR 25 1940

13 2

3/26 Gr

80

3-27

1 Extra Neg  
for Double printing

60



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

2 M POST CARDS                      SIZE                      3½ x 5½

STYLE PHOTO FINISH WHITE BORDER

(All of this on address side)

FRONT NO.		R. M.	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	Special type as sample	
IMPRINT:	Customer	C. T. Imprint	<input checked="" type="checkbox"/> No Imprint	

RETOUCHING DEPARTMENT

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

### COLOR DESCRIPTION

APR 2 1940

3M—1-2.39



ORDER NO. 37006

DATE 3/26/40

(ALL OF THIS ON THE PICTURE SIDE)

FRONT NO. I R. M. NO

IMPRINT                      NONE

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

USE PHOTO NO. 2194-29 AND TAKE OUT THE AUTOMOBILES

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

MAR 27 1940

MAR 27 1940

DATE  
COMPLETED

MAY 27 1948

1943-2

3/28/97

17/2

1

2000

... ..



F. W. WOOLWORTH CO., SHENANDOAH, IOWA

NO. 0B230

ORDER NO. 37006

DATE 3/26/40

I M POST CARDS

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COMPANY E. MEMORIAL,  
SHENANDOAH, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT CARS AND WOMAN WALKING (CHANGE APPEARANCE OF PHOTOGRAPH SO IT WILL  
NOT BE EASILY RECOGNIZED)

*Remove sign post, & blaz. left  
- right*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*36*

*17 3*

*3/29 Jr*

*7-3-41*

*241*

*Submit to  
Mr. [Signature]*



DATE 3/26/40

I M POST CARDS

BLUESKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

THE ADDRESS  
NO  
R. M.

TITLE (IN FULL) U. S. POST OFFICE, SHENANDOAH, IOWA IMPRINT NONE

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT CARS AND CHANGE APPEARANCE OF PHOTO SO AS IT WILL NOT BE EASILY  
RECOGNIZED

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DATE		POST DPT.	CHECKED
MAR 28 1940			<i>M</i>
DATE COMPLETED			
MAR 28 1940		MAR 28 1940	
7 3		4/1 <i>gr</i>	

1. *Phragmites australis* (Cav.) Trin. ex Steud.

DATE: 11/10/2011

Res photo  
to Opn



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 0B232 ORDER NO. 36546 DATE 3-26-1940

CUSTOMER THE BROADMOOR  
WASHINGTON, D.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE BROADMOOR - WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CUT OFF THE FOREGROUND OF THE PHOTO IN ORDER  
TO SHOW MORE SKY. SEE LINE ON BOTTOM OF PHOTO  
SHOWING WHAT PART TO CUT OFF. REMOVE THE SIGNS FROM  
THE LAWN AND TREE BOX. PUT A FEW MORE CLOUDS IN THE SKY.

COLOR DESCRIPTION

## MAKEOVER

Charge to CUSTOMER Date

EST. Makeover Time Required

7	1 1/2	
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

Makeover  
11:50  
not

Pay for  
7:00  
11:15



NO. 0B233-N

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

ORDER NO. 37063

DATE 3/31/40

12 1/2 M POST CARDS AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 76 R. M. no

IMPRINT SAME AS ABOVE

TITLE (IN FULL) LOOKING UPSTREAM INTO THE  
WORLD'S LARGEST CONSTRUCTION JOB, GRAND  
CAULEE DAM, WASHINGTON

BOT - "GREEN HUT CAFE" IN FOREGROUND

(HEIGHT OF DAM WHEN COMPLETED)  
↓ as a card 8A840

PRIVATE NO. BEFORE TITLE --- 1411

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE RAILINGS ON RIGHT SIDE. REMOVE LARGE POST ON LOWER RIGHT CORNER.

REMOVE TRUCK (WHITE) ON SIDE OF HOUSE. PUT ARROW AT ~~MAX~~ HEIGHT OF DAM WHEN COMPLETE  
(in red)

FINISH BUILDINGS &amp; GROUNDS IN FOREGROUND? SAME AS ON 8A840

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

APR 2 1940

Cost Dept. Checked

APR 2 1940

DATE  
COMPLETED

APR 2 1940

10 4

4/3/40

79

30 1/2

4-19

4-5-40

35 6

4-19

MAKEOVER

Charge to APR Ret Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
17 RETOUCHING	1	
PHOTO-LITHO	1/2	
COMP. CO.		
ART. COST.		
EST. COSTS		

Date APR 12 1940By 3

4/15/40

IT.